

**community.**

make a difference for all Albertans.

**collaboration.**

work together, win together.

**innovation.**

be curious, courageous, creative.



# HOCKEY ALBERTA SUMMIT

COMMUNITY · COLLABORATION · INNOVATION

# integrity.

do the right thing for the right reasons.

# community.

make a difference for all Albertans.

# collaboration.

work together, win together.

# innovation.

be curious, courageous, creative.

# passion.

fuels our why, drives our what.

 Stantec  Sprung  
ARENAS  CANA



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vision. **hockey for life.**

mission. **to create positive opportunities & experiences for all players through innovative leadership & exceptional service.**

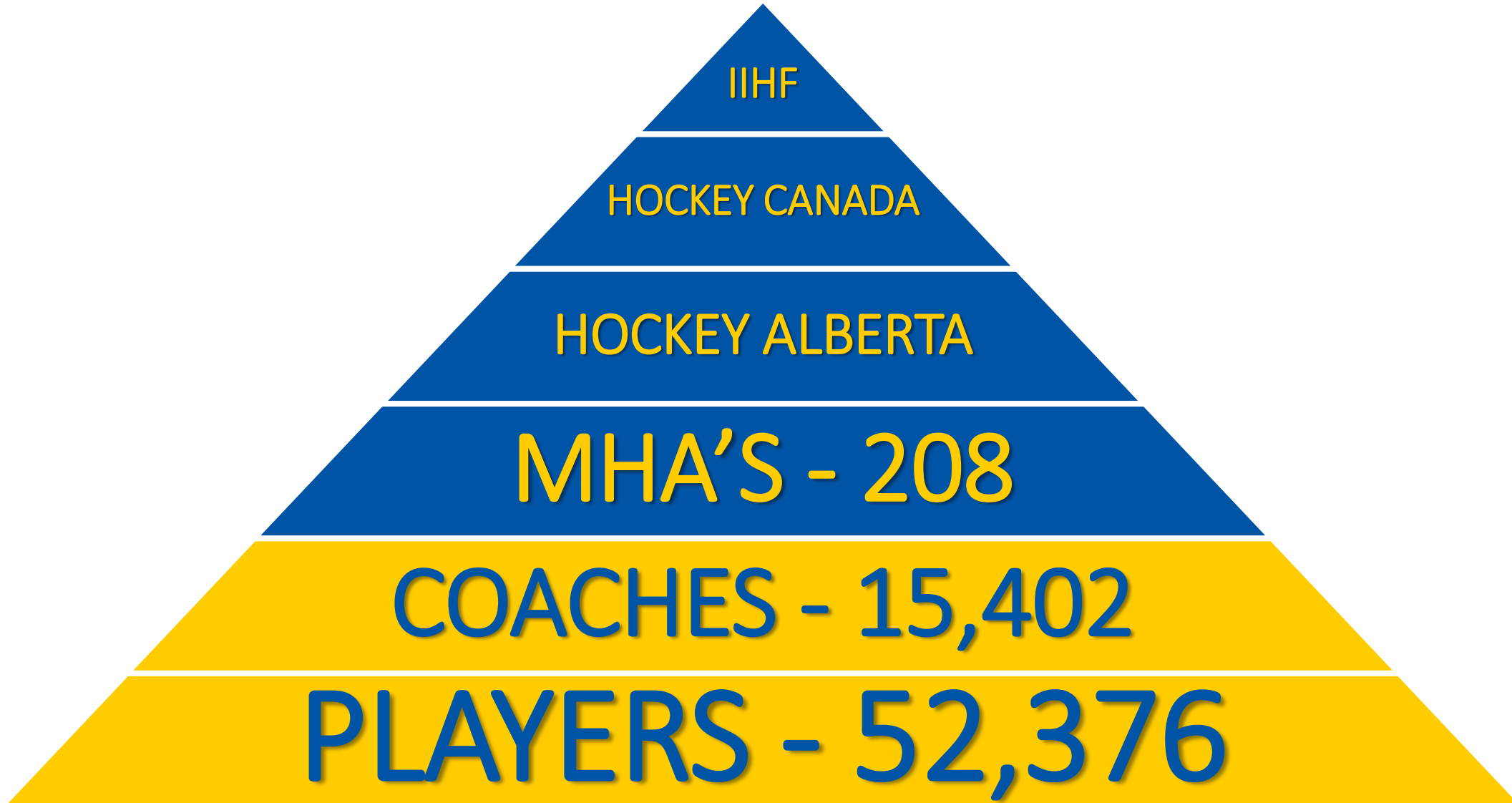


# Coach Development

Justin Fesyk

Senior Manager, Hockey Development

# VALUE CHAIN



# BY THE NUMBERS

Region	Associations	Coaches	Minor Players
Northwest	27	1,053	3,428
Northeast	30	1,467	5,093
North Central	28	2,828	9,240
Edmonton	25	2,157	7,180
Central	41	2,209	7,439
South Central	10	1,216	3,718
Calgary	20	2,910	10,882
South	27	1,562	5,396
<b>Totals:</b>	<b>208</b>	<b>15,402</b>	<b>52,376</b>

\*Excluding Recreation Players Registered within MHA's\*



# SURVEY SAYS

How satisfied are you with how practices were operated and how skills were taught by the coaches of your child's team this year? **7.29/10**

How satisfied are you with the performance/ behaviour of the coaches during games played by your child's team this year? **7.71/10**

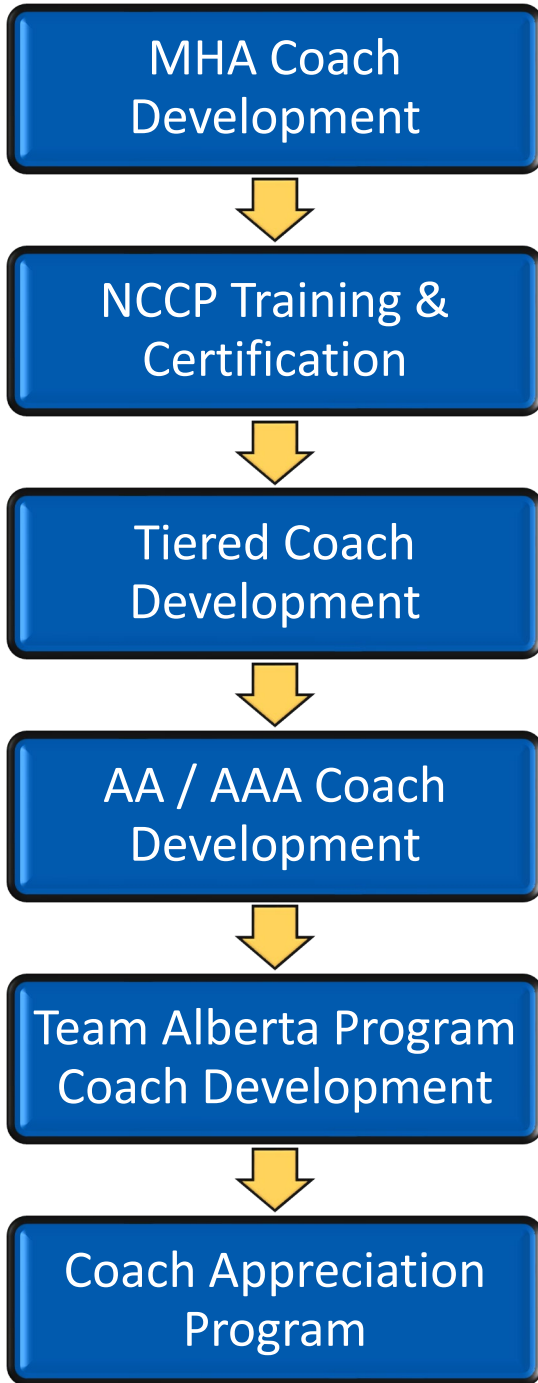
Overall, how satisfied are you with the team operations and coaching for your child's team this year? **7.44/10**

Respondents also recommend **better coaches and more enhanced and frequent training for coaches**

When asked what had a negative impact on their hockey experience, coaching was the most common aspect identified (identified by 380 out of 2,012 responses).

The negative impact of parents, officials and leadership were also mentioned.





# HA 2025 – BUSINESS PLAN

- **OBJECTIVE:** Enhanced Coach Development Pathway providing education, training, and certification for all coaches.
- Restructure of staffing resources to provide specific support to the level and age of the player being coached.

# STAFFING RESTRUCTURE

- Regional Strategy transition from Regional Model to Hybrid Model
- 3 staff supporting Tiered Development (North / Central / South)
- 3 staff supporting Elite Development (North / Central / South)
- 1 Male Mentor supporting Tiered and Elite Coach Development
- 1 Female Mentor supporting Tiered and Elite Coach Development
- Intro to Hockey Provincial Lead
- Goaltending Provincial Lead
- 4 staff leading NCCP Clinic Delivery



# NORTH SERVICE AREA



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PROVINCIAL SERVICE	REGIONAL SERVICE	ASSOCIATIONS				HOCKEY DEVELOPMENT STAFF CONTACTS							
NORTH	NORTHWEST	Beaverlodge	Grovedale	Manning	Slave Lake	<p>*Development staff will focus on the education, training, service and support to coaches and players.*</p>							
		Clairmont	High Level	Nampa	Smoky River								
		East Smoky	High Prairie	Peace River	Spirit River								
		Fairview	Horse Lake	Rainbow Lake	Valleyview								
		Grande Cache	Hythe	Rycroft	Wabasca								
		Grande Prairie	La Crete	Savanna	Wembley								
		Grimshaw	La Glace	Sexsmith									
	NORTHEAST	Battle River	Frog Lake	Mallaig	St. Paul					Intro to Hockey (U7-U9) Development	Darcy Steen	<a href="mailto:dsteen@hockeyalberta.ca">dsteen@hockeyalberta.ca</a>	403-660-1049
		Bonnyville	Glendon	Mannville	Two Hills					Tiered Hockey (U11-U18) Development	Mike Applegate	<a href="mailto:mapplegate@hockeyalberta.ca">mapplegate@hockeyalberta.ca</a>	780-875-0238
		Boyle	Holden	Marwayne	Vegreville					Elite (AA/AAA) Hockey (U13-U18) Development	Mike McGinnis	<a href="mailto:mmcginnis@hockeyalberta.ca">mmcginnis@hockeyalberta.ca</a>	587-982-7966
		Chauvin	Hughenden	Onion Lake	Vermilion					Goaltending (U7-U18) Development	Matt Weninger	<a href="mailto:mweninger@hockeyalberta.ca">mweninger@hockeyalberta.ca</a>	403-380-0195
		Cold Lake	Irma	Paradise Valley	Viking					Female Coach Development	Danielle Wheeler	<a href="mailto:dwheeler@hockeyalberta.ca">dwheeler@hockeyalberta.ca</a>	403-598-4710
Edgerton		Kitscoty	Plamondon	Wainwright	National Coach Certification Program (NCCP)	Mike Applegate	<a href="mailto:mapplegate@hockeyalberta.ca">mapplegate@hockeyalberta.ca</a>	780-875-0238					
Elk Point		Lac La Biche	Provost										
Fort McMurray	Lloydminster	Smoky Lake											
NORTH CENTRAL	Athabasca	Enoch	Onoway	Sturgeon									
	Barrhead	Fort Sask.	Pembina	Thorhild									
	Beaumont	Fox Creek	Redwater	Tofield									
	CNN	Hinton	Sherwood Park	Westlock									
	CR	Jasper	Spruce Grove	Whitecourt									
	Drayton Valley	Lamont	St. Albert										
	Edmonton	Mayerthorpe	Stony Plain										
	Edson	New Sarepta	Strathcona										

# CENTRAL SERVICE AREA

CENTRAL	CENTRAL	3 C's	Carstairs	Endmoor	Olds	Thorsby	Intro to Hockey (U7-U9) Development Tiered Hockey (U11-U18) Development Elite (AA/AAA) Hockey (U13-U18) Development Goaltending (U7-U18) Development Female Coach Development National Coach Certification Program (NCCP)	Darcy Steen Stephen Pattison Blake Cosgrove Matt Weninger Danielle Wheeler Stephen Pattison	<a href="mailto:dsteen@hockeyalberta.ca">dsteen@hockeyalberta.ca</a> <a href="mailto:stephenpattison@hockeyalberta.ca">stephenpattison@hockeyalberta.ca</a> <a href="mailto:bcosgrove@hockeyalberta.ca">bcosgrove@hockeyalberta.ca</a> <a href="mailto:mweninger@hockeyalberta.ca">mweninger@hockeyalberta.ca</a> <a href="mailto:dwheeler@hockeyalberta.ca">dwheeler@hockeyalberta.ca</a> <a href="mailto:stephenpattison@hockeyalberta.ca">stephenpattison@hockeyalberta.ca</a>	403-660-1049 403-304-0704 780-532-9109 403-380-0195 403-598-4710 403-304-0704
		Bashaw	Clive	Hanna	Ponoka	Thunderstars				
		Beiseker	Cremona	Innisfail	Red Deer	Warburg				
		Bentley	Crossfield	Kneehill	Rimbey	Wetaskiwin				
		Big Valley	Delburne	Lacombe	Rocky Mtn House	Winfield				
		Blackfalds	Devon	Leduc	Spruceview					
		Bowden	Didsbury	Maskwacis	Stettler					
		Camrose	Drumheller	Millet	Sundre					
		Caroline	Eckville	Morrin	Sylvan Lake					



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# SOUTH SERVICE AREA

SOUTH	SOUTH CENTRAL	Airdrie	Canmore	Indus	Standard	Intro to Hockey (U7-U9) Development Tiered Hockey (U11-U18) Development Elite (AA/AAA) Hockey (U13-U18) Development Goaltending (U7-U18) Development Female Coach Development National Coach Certification Program (NCCP)	Darcy Steen Darcy Steen Matt Weninger Matt Weninger Danielle Wheeler Darcy Steen	<a href="mailto:dsteen@hockeyalberta.ca">dsteen@hockeyalberta.ca</a> <a href="mailto:dsteen@hockeyalberta.ca">dsteen@hockeyalberta.ca</a> <a href="mailto:mweninger@hockeyalberta.ca">mweninger@hockeyalberta.ca</a> <a href="mailto:mweninger@hockeyalberta.ca">mweninger@hockeyalberta.ca</a> <a href="mailto:dwheeler@hockeyalberta.ca">dwheeler@hockeyalberta.ca</a> <a href="mailto:dsteen@hockeyalberta.ca">dsteen@hockeyalberta.ca</a>	403-660-1049 403-660-1049 403-380-0195 403-380-0195 403-598-4710 403-660-1049
		Banff	Chestermere	Rockyford	Strathmore				
		Calgary	Cochrane	Siksika Nation					
	SOUTH	Bassano	Duchess	Lethbridge	Pincher Creek				
		Bow Island	Foothills	Magrath	Raymond				
		Brooks	Foremost	Medicine Hat	Redcliff				
		Cardston	Fort MacLeod	Nanton	Taber				
		Claresholm	High County	Okotoks	Vauxhall				
		Coaldale	Irvine	Oyen	Vulcan				
		Crowsnest Pass	Kainai	Picture Butte					

# BUILDING YOUR PLAN

- Members will be in different stages
- Not a one size fits all plan
- Learn from each other and share with each other
- Invest in those that invest in your players
- Resource allocation (financial, personnel)

# COACH PLAN CONSIDERATIONS

- MHA Coach Philosophy / Culture
- Recruitment / Retention / Appreciation
- Selection Policy / Evaluation
- NCCP Training / Certification
- Resource Alignment / Team Play Plan
- Mentorship / Support
- Growth Plan / Continuing Education
- Hockey Alberta Involvement

# MHA COACH PHILOSOPHY / CULTURE

- What will players within your association gain from their hockey experience?
- What does success look like for teams in your association?
- What life lessons do you want your coaches to teach?

# RECRUITMENT / RETENTION / APPRECIATION

- Why would someone want to start coaching in your association?
- Why would someone want to continue coaching in your association?
- What are coaches looking for out of their coaching experience?
- What would make a coach feel valued in your association?



# SELECTION POLICY / EVALUATION



## COACH SELECTION RESOURCE GUIDE

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# NCCP TRAINING / CERTIFICATION

- Clinics will be booked in a Hub System

<b>BANFF / CANMORE</b>	<b>FORT SASKATCHEWAN</b>
<b>BARRHEAD / WESTLOCK</b>	<b>GRANDE PRAIRIE</b>
<b>BEAUMONT</b>	<b>HINTON/EDSON</b>
<b>BONNYVILLE / COLD LAKE</b>	<b>LETHBRIDGE</b>
<b>BROOKS</b>	<b>LLOYDMINSTER</b>
<b>CALGARY</b>	<b>MEDICINE HAT</b>
<b>CHESTEMERE / STRATHMORE</b>	<b>OKOTOKS</b>
<b>CLARESHOLM</b>	<b>PEACE RIVER</b>
<b>EDMONTON</b>	<b>RED DEER</b>
<b>FORT MCMURRAY</b>	<b>SPRUCE GROVE / ST. ALBERT</b>



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# NCCP TRAINING / CERTIFICATION



		Coach 1	Coach 2	Development 1	High Performance 1	Checking Skills	Respect in Sport Activity Leader (completed prior to being on ice)	Safety
	U7 (Initiation)	1 Coach per 10 players					All Team Officials	One Coach per 10 players
	U9 (Novice)							
A, B, C, D (incl. female)	U9 (Atom)		Head Coach			Head Coach	All Team Officials	One Team Official
	U13 (Peewee)							
	U15 (Bantam)							
	U18 (Midget)							
Elite Female	U15 (Bantam)*			Head Coach		Head Coach	All Team Officials	One Team Official
	U18 (Midget)*							
AA	U13 (Peewee)			Head Coach		Head Coach	All Team Officials	One Team Official
	U15 (Bantam)*							
	U18 (Midget)*							
AAA	U15 (Bantam)				Head Coach	Head Coach	All Team Officials	One Team Official
	U16 (Minor Midget)							
	U18 Female (Midget)							
	U18 (Midget)							
Accredited Schools	All							
Junior	A				Head Coach		All Team Officials**	One Team Official
	B, C, Female							
Senior	Female						All Team Officials**	One Team Official
	Male							

\*For Bantam & Midget: AA, and Elite Female, where D1 is required, any HC that posses HP1 Certified will also be eligible.

\*\*Only required if a Minor aged athlete is registered and/or affiliated to the team.

IMPORTANT INFORMATION	
<b>Respect in Sport – Activity Leader</b>	Must be completed prior to registration to a team (cannot be on ice without valid RIS). Must renew every 4 years.
<b>November 15<sup>th</sup></b>	Deadline for coaches to have qualifications complete (except Respect in Sport – please see above). Team is ineligible to compete after this date if Coach requirements are not fulfilled.
<b>Assistant Coaches</b>	Highly recommended to obtain training of what is required for Head Coaches in applicable level
<b>Development 1 &amp; High Performance 1</b>	Coaches must be “ <i>trained</i> ” by November 15 <sup>th</sup> of current season, by following seasons November 15 <sup>th</sup> must be “ <i>certified</i> ” to remain eligible.
	<i>Trained</i> = attended classroom session <i>Certified</i> = passed all post task evaluations

# TEAM PLAY - ASSOCIATION PLAN

Start with the End in Mind!



**TEAM PLAY PACKAGE**

TEAM PLAY PACKAGE	
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# PERFORMANCE PYRAMID



# PERFORMANCE PYRAMID

## NATIONAL U17 PROGRAM PRICIPLES

1. Skills/Skill set
2. Execution with Pace
3. 1 v 1 Battles
4. Angling
5. Tracking
6. Puck Management
7. Puck Support/Transition
8. Being in Every Battle
9. Shot Blocking
10. 200' Game
11. Checking v Defending



# PERFORMANCE PYRAMID



**Skills**

**Principle**

**Team Play**

# TECHNICAL PLAN - THEMES

- **STYLE OF PLAY** - Setting the tone/habits and accountability
- **FORWARD & DEFENSE & GOALIE** - Position Specific
- **WITH A PUCK** - Offensive Play
- **WITHOUT A PUCK** - Defensive Play
- **SMALL AREA GAMES** - Compete & Control the Outcomes
- **SPECIAL SITUATIONS** - Finer Details of the Game

# GROWTH PLAN / CONTINUING EDUCATION

- Development 1 (AA Head Coaches) – 20 credits over 5 years
- High Performance 1 (AAA Head Coaches) – 30 credits over 5 years
- Coach 1 and Coach 2 (Tier 1-6 Head Coaches) – Nothing required!!
  - What can we do collectively to create a growth mindset in these coaches.
  - Instructional Stream Clinics (Skating, Puck Skills, D, SAG, Scoring, Goalie)
  - What things could an association do to continually develop Tiered Coaches?

**“Once you stop learning/developing, you become irrelevant”**  
**Neil Hermansen. US Navy Seal**



# HOCKEY ALBERTA INVOLVEMENT

- NCCP Clinic Facilitators / Markers / Field Evaluators
- NCCP Instructional Stream Facilitators
- On Ice Skill Camp Instructors (Player & Goalie)
- Team Alberta (Prospects, Challenge, Cup)
- Team Alberta Mentor Positions
- Program Presenters
- Operational Volunteers (Admin, Female, Leagues, Discipline, Elite)

