



# 2017 ANNUAL REPORT

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[f](#) [t](#) @HOCKEYALBERTA



**CONTACT US AT:**

100 College Blvd, Box 5005, Room 2606  
Red Deer AB T4N 5H5  
Phone: 403-342-6777 Fax: 403-346-4277  
Email: info@hockeyalberta.ca



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# LETTER FROM THE BOARD OF DIRECTORS

**T**he past five years have been very busy ones for Hockey Alberta and its Board of Directors.

In 2013, Hockey Alberta undertook a fundamental change, transitioning to a Policy Governance structure for the Board of Directors. That decision meant that the Board operated by setting the strategic direction for the organization, with the day-to-day operations overseen by the Executive Director (now Chief Executive Officer). That resulted in significant changes not just at the Board level, but throughout the organization right down to the front-line volunteers who oversee the game on a day-to-day basis.

In 2015, Hockey Alberta adopted new Mission and Vision statements. These statements identified that the overall strategic direction of our organization was to ensure positive experiences for our players and all the stakeholders in Alberta's hockey community - within a long-term philosophy of "Hockey for Life."

In 2016, Hockey Alberta launched a new logo and visual identity that coincides with and supports our new Mission and Vision, and adopted a new fiscal year structure.

That is a great deal of change and restructuring in a short period of time for any organization.

As a result, during the past year, the Board has worked to ensure the overall structure of Hockey Alberta remains properly aligned. The Board has been working behind-the-scenes to reorganize current policies and, where appropriate, develop new policies to provide the overall strategic direction for our staff and volunteers.

Policy development is not a glamorous task. But it is a very important process to help ensure that Hockey Alberta continues in our role as leaders and trailblazers in the sport in Canada. I extend my thanks to each Director for undertaking this challenge, and for the hundreds of hours spent annually to positively impact the sport of hockey in Alberta. It is a responsibility we take seriously, because we are hockey fans.

As we look forward to the 2017-18 season and beyond, there will be change as David Sevalrud and Fred Horbay are not running for re-election. With new members come new ideas, and that can only be positive in setting a direction that benefits our players. On behalf of the Board of Directors, I would like to thank David and Fred for their years of service to Hockey Alberta, and wish them well in their future endeavours.

Finally, a thank you to the Hockey Alberta family – our dedicated volunteers and staff in Red Deer and around the province in our Regional Centres. Without the cooperative efforts of everyone, our players and stakeholders would not have the opportunity to participate in **Hockey for Life**.

Terry Engen,  
Chair, Board of Directors  
Hockey Alberta





# OPERATIONS OVERVIEW

**F**or many organizations, adopting a new fiscal year would be enough change for one year. For Hockey Alberta, not only did the 2016-17 season see the adoption of a new fiscal year – running from Aug. 1 to July 31 – we launched a new logo, a new model for Female Hockey, and several new initiatives for players and coaches.

Hockey Alberta's 2016-17 season was an exciting one. We started on Aug. 18, 2016 by launching our new logo. As the year progressed, we built our new brand into a recognized and respected image across the province and the country. Having the ability to use one primary visual identity has allowed us to connect all aspects of our operations – from grassroots to high performance hockey, from officials to coach programming, and all volunteers including administrators, instructors, and mentors.

## INITIATION HOCKEY

We have always believed the key to the Initiation program was educating all members and the participants about why this is the right choice. In 2016-17, we provided tools, resources, expertise and support mechanisms to ensure participants in that age group are successful. In addition to those tools we were pleased to partner with Pembina Pipeline Corporation to offer 40 foam divider systems and subsidies for 24 half ice board systems to 57 Local Minor Hockey Associations in Alberta.

## REGISTRATION

Minor hockey registration increased again in the 2016-17 season. It is very encouraging to see the numbers of teams and players grow at the Initiation and Novice levels. It is now our collective responsibility to keep these young players in the game.

## DEVELOPMENT PROGRAMS

We believe we offer program options for Albertans that are second to none. In 2016-17, we offered new coach and player programming through our Regional Centre network, and these programs received incredible feedback. Participant surveys showed that 100 per cent of people who attend programs and events offered through our Regional Centres will come back for future programming.

## ALBERTA HOCKEY DAY

In January 2017, we operated the inaugural Alberta Hockey Day, with a focus on female hockey across Alberta. The event featured day-long programming and events in Grande Prairie, but also included activities hosted in communities across the province. This was a fitting highlight to a season in which we launched the new Alberta Female Hockey League and new Female Hockey Model.



Rob Litwinski,  
Chief Executive Officer,  
Hockey Alberta



## MEMBER ENGAGEMENT

We have made changes in how we engage with our membership. It started with the change to our fiscal year, and includes changing the date of the Annual General Meeting and Hockey Conference from June to September, and hosting Spring regional meetings in May 2017 rather than the traditional zone meetings. Our goal is to deliver value to our members – by providing the chance to learn and gather information about the services available from Hockey Alberta, and to connect with other members to talk about similar challenges, opportunities and successes.

We have exciting plans for 2017-18 and we look forward to working with you on them over the course of the season.

- Full details will be forthcoming about Alberta ONE as we continue our efforts to align the game.
- Our LMHA Standards model will be launched and operational.
- Member engagement, whether through Hockey Alberta's Centre Ice Portal or in-person meetings with our members, is a priority.
- Full implementation of an innovative partnership with Red Deer College which will see Hockey Alberta's office, along with programs and other new initiatives operate in RDC's new sports complex.

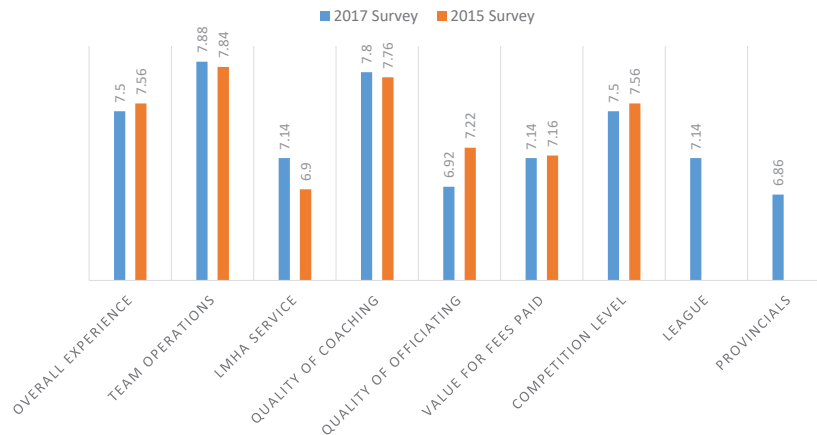
Throughout the Annual Report you will note we have included statistics on programs, services and events. We feel it's important to continue to show the scope of what is done by Hockey Alberta.

## PARTICIPANT SATISFACTION SURVEY

We have also included results from our second Player Satisfaction Survey which give us all an indication of how we are doing in delivering the game to our customer, the player. The survey was completed in April. Thank you to those players/parents who took the time to complete the survey, and provide your feedback. Without your input, the game cannot progress.

We were pleased to receive responses from 8,486 individuals, which was an increase of almost 5,000 respondents over the original survey in 2015. Responses were received from participants/parents in associations of all sizes, who play at all levels from Rec/Pond/House right up to AAA. The survey asked the same questions as in 2015 – asking respondents to indicate their satisfaction with specific areas of their hockey experience in the 2016-17 season. There were also two new questions added this year, pertaining to League play and Provincials.

Overall, the results show that our participants are receiving a positive experience. But we also know there is room to grow and improve, and those areas will help establish our strategic planning for next year and beyond.





# DEVELOPMENT – REGIONAL CENTRES

## #LEADINGOURLEADERS



**I**n June 2017, Hockey Alberta's Development team and Regional Centre Consultants hosted four streams of local minor hockey groups together in Sylvan Lake with a goal of educating on the best practices to deliver the game locally. The four streams included: Development Directors, Skill Coaches, Hockey Alberta's Facilitators, and a group that contribute to goaltending development in their association.

The Development Director Stream educated associations on how to improve their operation of the game in the following areas: seasonal structure, Initiation, Novice, coach development, player development, and the role and impact that those in the room can, and should have on the game locally.

The Facilitator Stream brought together Hockey Alberta representatives who deliver NCCP Coach Education Clinics.

The Coaches Skills stream was a new initiative attended by 50 coaches who learned techniques for teaching skills to help their players reach the next level. Guest speakers included Rick Carriere, Edmonton Oilers Director of Player Development, and Matt Keillor, head coach of the Grande Prairie Storm. Topics included: checking skills, puck protection, and teaching skill through small area games.

The Goaltending stream saw 30 delegates educated on creating and implementing a Goalie Development Plan for their associations, and how to better train their coaches to work with goalies in their individual associations.

In addition to the formal education components to this weekend, there were two Hot Stove sessions, one featuring three-time Stanley Cup champion Colin Fraser and Seattle Thunderbirds goalie coach Ian Gordon, and the other with coaching legends Fran Gow and Brian Sutter, and Cam Moon of the Red Deer Rebels. Hockey Night in Canada's Greg Millen was the Keynote Speaker with a powerful message on leadership and the importance of the role that everyone in attendance plays.



## FOCUS ON GOALTENDERS

In February, Hockey Alberta announced its Goaltender Development Plan to help develop and train goaltenders, and coaches who work with goaltenders at the minor hockey level. The Goaltending Stream sessions were a key piece of this plan, and part of the weekend was to connect the participants with Hockey Alberta's new Regional Goalie Leads. Hockey Alberta has identified six goalie experts spread across the province to assist associations in Goaltending Development. These positions will be directly involved with Coach Education, Goalie Skill Session, Evaluation, and supporting the creation of Goalie Development Plan for each individual association. The leads are: Mitch Paradis (Northwest), Dwayne Keichinger (Northeast), Ian Gordon (Edmonton), Kraymer Barnstable (Central), Derek Purfield (Calgary), Matt Wong (South).

# DEVELOPMENT – COACHES & STATS

## Alberta Coach Development Plan

The 2016-17 season was another busy one for Hockey Development and Regional Centre Staff, as nearly 14,000 coaches completed a variety of 250 National Coach Certification Program (NCCP) courses. Aside from the NCCP courses, Hockey Alberta continues to put coach support and development at the forefront through our Alberta Coach Development Plan.

Coaches are an integral part of minor hockey, and their countless hours and dedication provide the opportunity for over 60,000 kids in Alberta to play hockey. The Alberta Coach Development Plan consists of targeted initiatives and programs that focus on the recruitment, recognition, training, mentorship and professional development of Coaches in Alberta. These initiatives and programs, along with the support provided to LMHA personnel through our Development Leadership and Training, are second to none in Canada and include:

### HOCKEY ALBERTA COACH CONFERENCE

With the Support of the Edmonton Oilers Community Foundation, Hockey Alberta was able to utilize the brand-new Rogers Arena for its second annual Coach Conference. Over 80 coaches took part in a weekend of presentations, networking, hot stoves and sharing.

### FUTURE LEADER DEVELOPMENT PROGRAM

Thirty-nine College and University students met in Sylvan Lake for an introduction to coaching, leadership and an opportunity for a share of \$15,000 in Scholarships provided by the Hockey Alberta Foundation.

### REGIONAL LEADER DEVELOPMENT PROGRAM

A program targeted to Midget-aged players, the Regional Leadership Development Program introduces coaching concepts and tools for those interested in coaching following their playing careers. Over the course of three weekends, 65 players were trained in efforts to provide a natural recruitment opportunity for associations.

### COACH OF THE MONTH

Over 300 coaches were nominated for Coach of the Month during the 2016-17 season, and the amount of stories of positive, prepared, passionate coaches was overwhelming. Each month, a coach was identified to receive a coach package valued at over \$350, and two finalists were treated to a "Coaches Night Out" that included 4 tickets to either a Flames or Oilers game.

### SPEAKER NIGHTS

Speaker Nights were offered in Calgary and Edmonton during the 2016-17 season, and provided a casual environment for 150 coaches to learn from a few of Alberta's best coaches, including Ian Herbers (Edmonton Oilers), Dave Cameron (Calgary Flames), Steve Hamilton (Edmonton Oil Kings), and Bert Gilling (Mount Royal University).

## NCCP COACH EDUCATION

COURSE NAME	# OF COURSES	PARTICIPANTS
HU – Coach 1 & 2	Online	1526
Coach 1 – Intro to Coach	61	1106
Coach 2 – Coach Level	52	901
Checking Skills	56	1033
Development 1 Seminar	8	147
Development 1 Field Evaluations	NA	84
High Performance 1 Applications	NA	66
High Performance 1 Seminar	1	36
High Performance 1 Field Evaluations	NA	21
High Performance 1 Written Exams Marked	NA	28
Hockey Canada Safety	Online	2978
We are Coaches Female	2	35
RIS Activity Leader	Online	5102
<b>TOTAL</b>	<b>180</b>	<b>13,063</b>

## NCCP INSTRUCTIONAL STREAM

COURSE NAME	# OF COURSES	PARTICIPANTS
Developing D-Men Level 1	18	133
Skills Level 1	9	97
Skating Level 1	12	174
Goaltending Level 1	21	354
Small Area Games	10	132
<b>TOTAL</b>	<b>70</b>	<b>890</b>

## ALBERTA COACH DEVELOPMENT PLAN

PROGRAM NAME	# PROGRAMS	PARTICIPANTS
Future Leader Development Program	1	39
Regional Leader Development Program	3	65
Development Director Seminars	6	84
Coach Development Seminars	51	1210
Coaches Conference	2	142
Coach Speaker Series	2	150
Coach of the Month/Year	327	9
Association Service Visits	138	
Coaches Skills Camp	1	44
Goalie Coach Training Seminar	1	23
<b>TOTAL</b>	<b>9</b>	<b>257</b>

## PLAYER PROGRAMMING

PROGRAM NAME	# CAMPS	PARTICIPANTS
Small Area Games Camp	6	389
Super Skills Camp	5	200
Grassroots Goalie Camp	2	87
Elite Goalie Camp	1	54
Elite Goalie Camp Applications	NA	92
TAB Prep Camps	4	179
Other Skill Camps	6	212
AJHL Development Camp	1	80
<b>TOTAL</b>	<b>25</b>	<b>1293</b>



# FEMALE HOCKEY

## The new Female model in operation



**F**or Hockey Alberta, 2016-17 marked the inaugural season for the Alberta Female Hockey League – the new elite league structure for female hockey in Alberta. The league is comprised of 30 teams in three divisions: Midget AAA, Midget Elite and Bantam Elite.

Recruitment was an area of focus with associations, which shows through a six per cent increase in registrations (500 new females) in 2016-17. Hockey Alberta is working hard to support Minor Hockey Associations by providing promotional videos, materials and information to parents about the benefit of females participating in sports.

Hockey Alberta undertook several initiatives to increase the number of female coaches and officials working in the game. In partnership with Hockey Canada, several “We Are Coaches” clinics were held to enhance, develop and mentor our female coaches through qualified female facilitators. As Hockey Alberta is looking for ways to better develop and retain female coaches in Alberta, with the hope that programs like this one, and others will help to recruit and develop coaches.

Hockey Alberta also expanded development for female officials. Working in conjunction with our Team Alberta programs, four different development weekends were hosted for female officials to gain experience, receive feedback as well as network with other officials from across the province and learn what opportunities officiating can provide to them. The overarching goal with this project is to provide female officials with the tools to be successful and equip them to be mentors for younger officials. Lastly, a pilot project for recruitment of officials was launched, which Hockey Alberta will look to improve upon in 2017/2018 to introduce officiating as an option to more young females.

### ALBERTA HOCKEY DAY

On January 21, 2017, Hockey Alberta hosted the Inaugural Alberta Hockey Day in Grande Prairie. This event focused on female hockey and provided participants on-ice skills clinics, off-ice multisport activities, as well as Try Hockey programs and seminars for those interested in the opportunities available as a player, coach or official. The event was a provincial celebration in which seven other cities hosted their own female hockey events. The day provided an introduction or development opportunity for close to 600 female players across the province.





# TEAM ALBERTA

## Champions crowned Provincially and Regionally

**T**eam Alberta Under-16 Male squad continued its dominance at the 2016 Western Canada U16 Challenge Cup in Calgary in October, skating away with gold for the third straight year, and fifth overall in the tournament's six-year history. Team Alberta advanced straight to the gold medal game with a perfect 3-0 record in round-robin play, and defeated Team BC in 3-2 in overtime. Goaltender Byron Fancy and forward Peyton Krebs were named to the tournament's All-Star team.

The Team Alberta Under-18 Women's team finished in fifth place at the 2016 U18 National Women's Championships in Regina, SK. After going 1-2 during round-robin play, Team Alberta clinched fifth place with a 6-4 win over the host Saskatchewan team.

The 2017 Alberta Cup ran for the third year in Canmore in April. The eight-team tournament featured 160 of the top 2002-born male hockey players in the province. Team South defeated Northwest 5-1 in the championship game to win the 2017 Alberta Cup. It was the second straight win for Head Coach Jamie Steer, who won in 2016 with Calgary South, exactly 30 years after he won the inaugural Alberta Cup as a player with the same team.

The Alberta Cup also serves as a last look for Western Hockey League scouts ahead of the WHL Bantam Draft. A total of 74 Albertans were selected at the 2017 draft, including Kaiden Guhle and Connor McClellon, who went first and second overall, respectively.

Some of the top 2004-born male athletes, and 2002 and 2003-born female athletes took to the ice for the 2017 Pee wee Prospects Cup and Alberta Challenge. It was a banner year for South teams, as South Black defeated North Grey 4-1 to claim the Pee wee Prospects Cup title, while South Black went wire-to-wire as the top team in the Alberta Challenge, edging South White 1-0 in the championship final.





# PROVINCIAL CHAMPIONSHIPS

## The March to a provincial championship

**S**ix months of regular season and tournament action, and up to six weeks of games in Zone Playdowns culminated in March as 39 new champions were crowned during the 2017 Hockey Alberta Provincial Championships, presented by ATB Financial.

The majority of teams competing in the 2017 Provincial Championship tournaments earned a spot by winning a zone playdown. Playdowns begin in mid-January across Alberta, with approximately 700 teams playing nearly 1000 games for the right to represent their zone at the provincial level.

In the Alberta Female Hockey League's inaugural season, championship tournaments were held for Bantam Elite, Midget Elite, and Midget AAA, to conclude league playoffs. Senior AAA, Junior A, Midget AAA and Bantam AAA were all decided via league playoffs.

Host communities for the 2017 Provincial Championships were: 3Cs, Athabasca, Battle River, Calgary, CNN, Delburne, Edmonton, Elk Point, Fairview, Foothills, Fort McMurray, Grande Prairie, Hanna, High Prairie, Kneehill, Lacoka, Leduc, Lloydminster, Okotoks, Olds, Provost, Rocky Mountain House, Sherwood Park, Slave Lake, Springbank, St. Paul, Strathmore, Sturgeon, and Wainwright.

In conjunction with provincial championship events, 16 communities hosted True Spirit of Hockey Day events. Local schools hosting a number of fun activities, allowing students to learn about hockey, and the teamwork and friendships that can be generated in the sport. Participating communities were: 3Cs, Athabasca, Battle River, Delburne, Elk Point, Fairview, Fort McMurray, Hanna, High Prairie, Kneehill, Okotoks, Olds, Rocky Mountain House, Slave Lake, Sherwood Park and Strathmore.



## 2017 Provincial Champions

Senior AAA – Lacombe Generals  
Senior AA – Nanton Palominos  
Junior A – Brooks Bandits  
Junior B – Wainwright Bisons  
Junior C – Edmonton NEZ Northstars  
Midget AAA – Leduc Oil Kings  
Minor Midget AAA – Lethbridge Hurricanes  
Midget AA – Wheatland Chiefs  
Midget A – Edmonton SEERA Icemen  
Midget B – Barrhead Steelers  
Midget C – La Crete Lumberjacks  
Midget D – Valleyview Ice Bears  
Midget Female AAA – St. Albert Slash  
Midget Female Elite – Red Deer Sutter Fund Chiefs  
Midget Female A – Strathcona Stars  
Midget Female B – Onoway Eagles  
Bantam AAA – Fort Saskatchewan Rangers  
Bantam AA – Okotoks Oilers  
Bantam A – Calgary Midnapore Mavericks  
Bantam B – RMAA Renegades (Carstairs)  
Bantam C – CNN Spurs  
Bantam D – Boyle Blazers  
Bantam Female Elite – Calgary Fire White  
Bantam Female A – St. Albert Blades  
Bantam Female B – Irma Aces  
Peewee AA – Calgary Bow Valley Flames  
Peewee A – Medicine Hat Hounds  
Peewee B – Bonnyville Pontiacs  
Peewee C – Beaverlodge Blades  
Peewee D – Irvine Bulldogs  
Peewee Female A – Girls Hockey Calgary (GHC) White  
Peewee Female B – Stettler Storm  
Atom AA Major – St. Albert Lightning  
Atom AA Minor – Sylvan Lake Lakers  
Atom A – Drayton Valley Meter All-Stars  
Atom B – Athabasca Hawks  
Atom C – Provost Blades  
Atom D – Smoky River Pirates  
Atom Female – Stettler Storm

# NATIONAL/REGIONAL CHAMPIONSHIPS

## Medal-winning performances representing Alberta

**I**t was another solid year for Alberta teams at national and regional championships in 2017, with three gold medal-winning teams, two silver-medalists, and a bronze medal-winner.

The St. Albert Slash of the newly minted Alberta Female Hockey League made history in 2017, becoming the first team from Alberta to win the Esso Cup (Midget Female AAA). The Slash claimed that national title in thrilling fashion, defeating Quebec 1-0 in overtime, finishing the tournament with a perfect 7-0 record. St. Albert represented the Pacific Region at the Esso Cup in Morden, MB, defeating the Greater Vancouver Comets.

Twelve former Team Alberta players and three former staff were a part of the national championship-winning University of Alberta Pandas, who won the U Sports National Championship in Napanee, ON in March with a double-overtime win over the McGill Martlets. Team Alberta alumna Alex Poznikoff was named one of the tournament all-stars. The U of A Golden Bears men's team also made a national appearance in 2017, losing 4-1 in the University Cup quarter-final to Acadia.

The Brooks Bandits were just minutes away from claiming its second RBC Cup (Junior A) in team history, but the host Coburg Cougars, trailing 2-1 late in the third period, scored with just 1:07 on the clock to tie the game, and then scored 8:21 into overtime to send Brooks home with the silver medal.

The Lacombe Generals (formerly the Bentley Generals) were denied a fourth Allan Cup (Senior AAA) in Kenora, ON, as the Grand Falls-Windsor Cataracts skated away with the national title after a 7-4 win. This is the fifth runner-up title for the Generals at the Allan Cup.

The Leduc Chrysler Oil Kings represented the Pacific at the Telus Cup in Prince George, BC, finishing fifth with a 2-3 record in round-robin play.

Regionally, the Wainwright Bisons defeated the Beaver Valley Nitehawks in overtime to win the 2017 Keystone Cup (Junior B) in Arborg, MN. It was the first ever Keystone Cup appearance for Wainwright, on the heels of its first ever Provincial Championship just two weeks prior.

The Fort Saskatchewan Rangers took home a bronze medal at the 2017 Western Canada Bantam AAA Championships in Warman/Martensville, SK. The Rangers defeated the Winnipeg Monarchs 6-3 to claim third place.





# INITIATION PROGRAM/GROWING THE GAME

**F**or the 2016-2017 season Hockey Alberta adopted the Initiation Program as the formal structure for the operation of hockey for players six years and under, to be implemented by all Minor Hockey Associations in Alberta.

To help with implementation of the new Initiation Program guidelines, Pembina Pipeline sponsored the purchase of rink dividers for more than 70 Minor Hockey Associations throughout the province in 2016.

Hockey Alberta also oversaw several programs in 2016-2017 aimed at getting more kids involved in the game. These programs were responsible for more than 6,000 kids being exposed to the game in different capacities throughout the season.

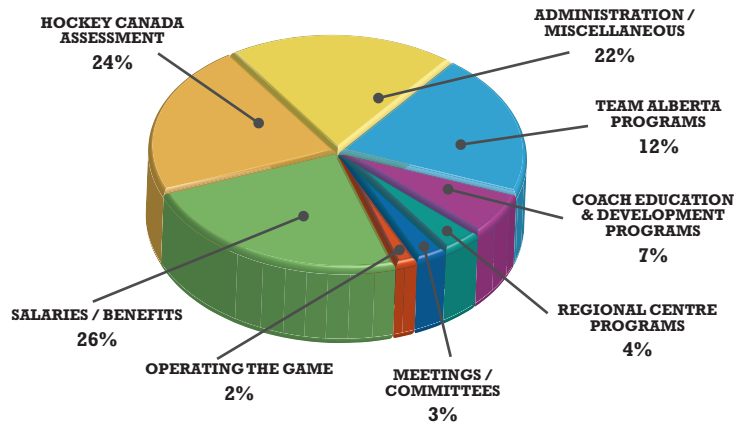
- The Canadian Tire First Shift program ran in 14 locations with 590 new-to-hockey families taking part.
- The NHL Learn To Play program ran in five installments, registering 422 new kids in the game.
- The Hockey Alberta Foundation's Every Kid Every Community Grant offered 18 grants totaling \$37,000 for MHA's to try grow the game initiatives and player assistance grants to stay in the game
- The True Spirit of Hockey Day celebration ran in conjunction with Hockey Alberta Provincial Championships presented by ATB Financial saw 16 communities take part and exposed 5375 kids to the game.

## INITIATION PROGRAM STANDARDS

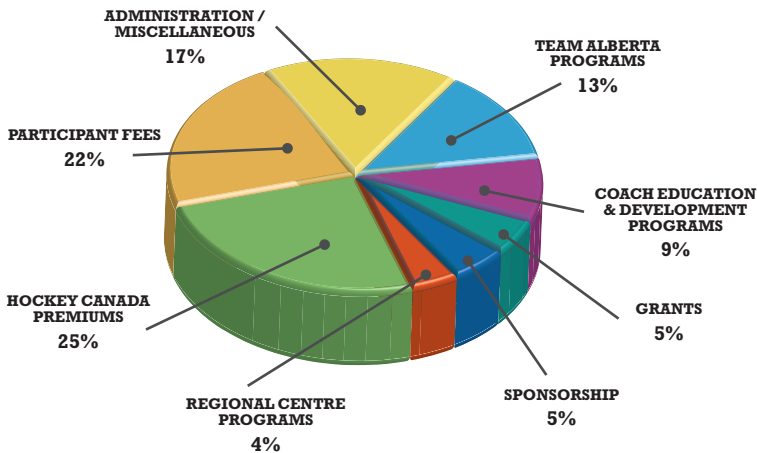
<b>Category Name</b>	All 5 and 6-year-old hockey will be classified as Initiation
<b>Practice Ice Surface</b>	All ice sessions must be on a maximum 100' x 85' ice surface or can be a larger surface if station work is utilized
<b>Competition Ice Surface</b>	All ice sessions must be cross-ice, half-ice or third-ice with up to a maximum ice surface size of 100' x 85'
<b>Surface Dividers</b>	It is not mandatory, but recommended to divide the ice with small boards, or other rink dividers
<b>Puck</b>	Blue 4-ounce puck is recommended
<b>Nets</b>	3' x 4.5' recommended
<b>Modified Game Rules</b>	No offside or icing will be called
<b>Faceoffs</b>	Can be used to start play, but not to be used after a goal is scored
<b>Game Operations</b>	No timekeepers, scorekeepers or goal judges
<b>Officials</b>	The use of officials is optional as it is recommended the coaches be on ice for all sessions
<b>Goalies</b>	No full-time goalies (no goalie equipment is required)
<b>Coach Support</b>	Recommended to identify a Coach Mentor for coaches to access
<b>Coach Tool Kit</b>	Recommend MHA provide a kit for coaches to utilize (teaching aids, tennis balls, soccer balls, rubber chickens, ice markers etc.)



# FINANCIALS



EXPENSE	PERCENTAGE
Salaries / Benefits	26%
Hockey Canada Assessment	24%
Administration / Miscellaneous	22%
Team Alberta Programs	12%
Coach Education & Development Programs	7%
Regional Centre Programs	4%
Meetings / Committees	3%
Operating the Game	2%



REVENUE	PERCENTAGE
Hockey Canada Premiums	25%
Participant Fees	22%
Administration / Miscellaneous	17%
Team Alberta Programs	13%
Coach Education & Development Programs	9%
Grants	5%
Sponsorship	5%
Regional Centre Programs	4%



# REGISTRATION TRENDS

## PLAYER REGISTRATION SUMMARY - MALE

DIVISION	16-17	15-16	14-15	13-14	12-13
College/University	296	325	318	317	282
Senior Male AAA	164	153	194	144	155
Senior Male (Other)	1,137	1,210	1,153	1,268	1,171
Junior A	622	632	580	568	553
Junior B	1,511	1,489	1,487	2,002	2,081
Junior C	512	588	544		
Sports Schools	289	233	185		
Midget	7,309	7,489	7,535	7,702	8,160
Bantam	7,447	7,205	7,082	7,193	7,549
Peewee	8,767	8,778	8,753	8,644	8,711
Atom	9,377	9,076	9,060	9,011	9,193
Novice	9,735	9,567	9,486	9,099	8,965
Initiation	9,286	9,384	8,926	9,211	9,063
	<b>56,452</b>	<b>56,129</b>	<b>55,303</b>	<b>55,159</b>	<b>55,883</b>

## PLAYER REGISTRATION SUMMARY - FEMALE

DIVISION	16-17	15-16	14-15	13-14	12-13
College/University	218	203	194	181	175
Senior Female AAA	33	24	24	28	23
Senior Female (Other)	0	141	952	980	1,043
Junior Female	229	219	225	226	242
Sports Schools	57	78	91		
Midget	1,195	1,248	1,292	1,357	1,246
Bantam	1,109	1,030	981	995	1,100
Peewee	1,255	1,271	1,168	1,053	1,119
Atom	1,272	1,096	1,217	1,150	1,105
Novice	1,445	1,195	1,119	985	1,016
Initiation	1,747	1,462	1,306	1,178	1,097
	<b>8,560</b>	<b>7,967</b>	<b>8,569</b>	<b>8,133</b>	<b>8,166</b>

### TEAM REGISTRATION SUMMARY

DIVISION	16-17	15-16	14-15	13-14	12-13
College/University	20	21	20	20	19
Senior Male AAA	4	4	5	4	4
Senior Male (Other)	35	37	37	41	36
Senior Female AAA	1	1	1	1	1
Senior Female (Other)	0	8	48	48	50
Junior A	16	16	16	16	16
Junior B	50	49	49	74	75
Junior C	20	26	23		
Junior Female	9	9	10	11	11
Sports Schools	17	15	15		
Midget	462	490	497	524	519
Bantam	505	489	481	491	509
Peewee	631	633	641	624	612
Atom	697	670	680	671	669
Novice	763	734	720	705	681
Initiation	624	594	722	734	711
	<b>3,854</b>	<b>3,796</b>	<b>3,965</b>	<b>3,964</b>	<b>3,913</b>

### PLAYER REGISTRATION SUMMARY - OTHER PROGRAMS

DIVISION	16-17	15-16	14-15	13-14	12-13
Pond Hockey	2,911	2,672	3,248	2,323	2,351
Sledge Hockey	155	152	159	111	123
Officials	5,603	5,096	4,873	4,719	4,993
Team Officials	19,735	18,779	18,152	17,628	17,347
Alternate Season Events	4,962				
Hockey Canada Skills Academies	892				

## Developing Our Female Officials

**A**s Hockey Alberta and the Officials Committee continually strive to improve the development of officials across the province, a special focus was put on the development of female officials in 2016-17.

The first female official camp was held in 2016, in conjunction with the Team Alberta U18 Female Summer Selection Camp in Camrose, and the camp was held again in 2017. The camp was born out of necessity, as the number of female hockey players in Alberta continues to grow more rapidly than the number of female officials. The 2016 camp featured nine participants and four instructors, with eight more participants and four instructors in 2017.

The focus of the camp is on-ice performance, along with on and off-ice fitness testing. Off the ice, participants heard from guest speakers on subjects such as leadership, communication, mental stability, nutrition, fitness, and more. Guest speakers in 2016 and 2017 included Camrose Kodiaks (AJHL) Head Coach Boris Rybalka, and one of the most decorated officials within Hockey Canada and the IIHF, Derek Zalaski.

In just two short years, the Female Officials Camp has already generated several success stories, with officials from each year moving on to officiate at the CIS and CWHL female divisions, the highest levels of female competition in Canada. Overall performance (on-ice and fitness testing), based on standard metrics, has improved roughly 20 percent year-over-year. Instructors from the camp, many of whom are already elite female officials, have moved on to larger volunteer administrative roles.





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