



HOCKEY ALBERTA PROVINCIAL CHAMPIONSHIPS BID GUIDELINES





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1.0 INTRODUCTION AND INFORMATION

GENERAL

The Hockey Alberta Provincial Championships are some of the most exciting and high-profile events in which Hockey Alberta's membership takes part each season, bringing together the top teams from across the province in each category. The thrill of playing in this exciting event makes hosting a Hockey Alberta Provincial Championship tournament a unique and special opportunity.

This Bid Guidelines document outlines the requirements involved, and the opportunities available, for a Minor Hockey Association (MHA) interested in submitting a bid to host a Hockey Alberta Provincial Championship event.

If hosting a Provincial Championship is something your community is interested in, please review this document thoroughly. A bid application that addresses all details provides you with a better opportunity to be selected if your chosen event has multiple applicants. The format and layout of the application is up to the individual applicant.

PROVINCIAL CHAMPIONSHIP DATES

March 17-20:	U15 Female AA
March 18-20:	U18 Female AAA
March 24-27:	U18 Female AA U15 AAA; U15 AA; U15 Tiers 1, 2, 3, 4; U15 Female A; U15 Female B
March 31-April 3:	U18 AA; U18 Tiers 1, 2, 3, 4; U18 Female A; U18 Female B U13 AA; U13 Tiers 1, 2, 3, 4; U13 Female A; U13 Female B
April 7-10:	U16: AAA

*See Appendix A for AEHL category specific hosting requirements

NOTES

Hockey Alberta sanctions, and is responsible for overseeing, each Provincial Championship event. The Host Committee for each event will be required to work with, and provide regular reports to, Hockey Alberta on the progress of their event. Some aspects of the tournament planning will require the approval/permission of Hockey Alberta.

The team of the host MHA for a Provincial Championship receives automatic entry into the championship. However, the team must participate in its respective category playdowns, as the team can earn a zone title.

If you have questions, contact Hockey Alberta: email info@hockeyalberta.ca or phone 403-342-6777.

Thank you for your interest in hosting and good luck!

2.0 BID APPLICATION PROCESS AND SITE SELECTION

These Bid Guidelines have been developed to facilitate the selection of the host sites for the Hockey Alberta Provincial Championships. Hockey Alberta reserves the right to make changes to the bid criteria as may be deemed necessary and to request additional information from the potential host sites concerning any aspect of the application.

TIMELINES & PROCESS

STEP 1: November 24 – Deadline for MHAs to submit bids

All Bid Applications **MUST** be submitted to the Hockey Alberta office by this deadline. **Bids must be submitted via email in PDF format to info@hockeyalberta.ca**

MHAs submitting Provincial bids will have their team rosters for that specific category frozen in the Hockey Canada Registry. When selection has been completed, unsuccessful bids will have their rosters activated again. MHAs awarded championship tournaments shall continue to have their rosters frozen. Any changes to the host team's roster must be approved by the applicable Zone Minor Administration Coordinator. Additions may not be approved if they affect the host's categorization.

STEP 2: November 24-30 – Review of Bids

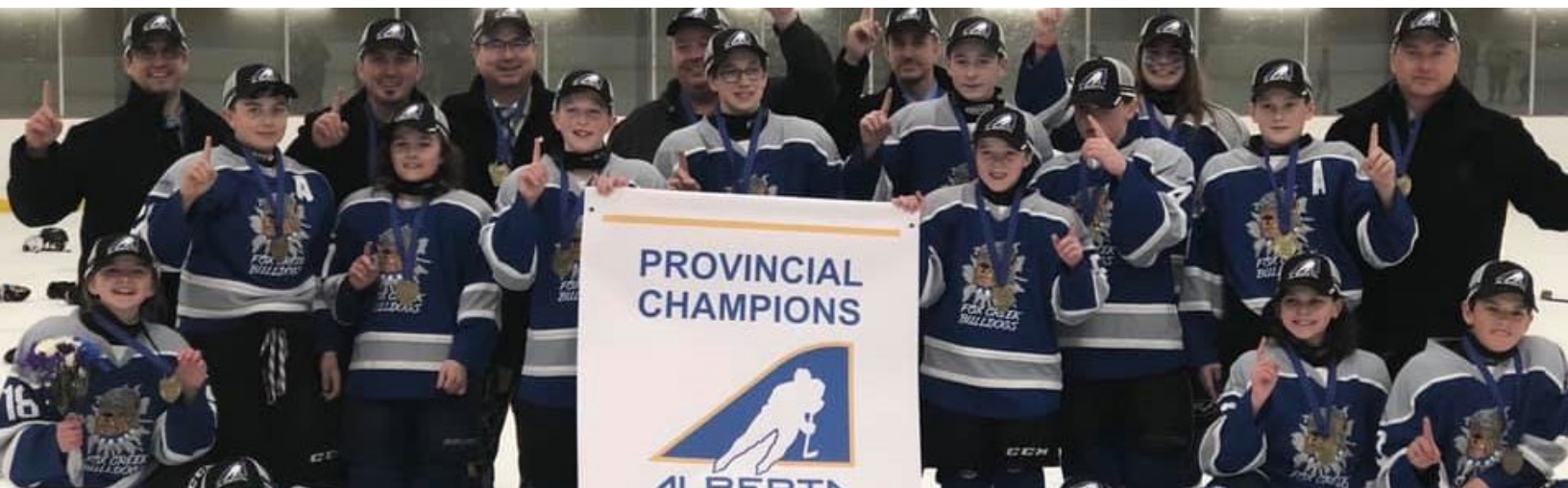
A selection committee will undertake its review of all bids and request additional information or answers to follow up questions at any point in time to assist with the review of bids. The Selection Committee reserves the right to conduct site visits to confirm details laid out in a bid, or to confirm technical requirements as outlined in the bid conform to what is required.

STEP 3: November 30 – Selection and Notification

In submitting their applications to host, the bid applicants have acknowledged that the decision to award the hosting of the Provincial Championships rests solely with Hockey Alberta through the Selection Committee. The Hockey Alberta selection committee will make its decisions and will forward a copy of the Provincial Championship Hosting Manual and Agreement to the selected MHAs prior to **December 13**. A signed copy will be due back from each selected host group prior to any public announcement being made.

STEP 4: December 17 – Announcement of Host Sites

Upon receiving a signed copy of the Hosting Agreement, Hockey Alberta will announce the selected Provincial Championship Host Sites to the public. It is the responsibility of the Host Committee, host MHA, and any other bid partners to begin fulfilling the obligations of the bid guidelines as well as the commitments laid out in the winning bid immediately upon being awarded the Provincial Championship.





3.0 SITE SELECTION CONSIDERATIONS

The bid presentation should contain certain components to allow the selection committee to make a detailed evaluation of the bid submissions. This section will provide some additional detail in terms of responsibilities and expectations in those areas.

For a community to be considered as a potential Provincial Championship host, the following minimum hosting standards must be met:

- Be a Hockey Alberta member MHA in good standing.
- Have a strong volunteer base within the hockey and business communities.
- Have an arena facility, suitable for the respective division/category of hockey, to serve as the main site for all games.
- Have reasonable accommodations available within proximity.

A) COMMUNITY OVERVIEW

The bid application should contain an overview of the hosting community and region, as well as any other characteristics which may enhance the bid.

- Rationale supporting the bid by highlighting the characteristics of the communities and surrounding areas that will be utilized in the event.
- Map of the host community indicating locations of key facilities (i.e. arena, hotels, ancillary venues) with detailed listing of distances and travel times.

B) HOST COMMITTEE

Bid should include an introduction to key personnel on the Host Committee and their roles. This can be laid out in the form of an organization chart. The Host Committee should be comprised of representatives from the local business community, local hockey program(s) and Hockey Alberta's member MHA. As part of the bid application, the Host Committee will need to:

- Assume financial responsibility for the event;
- Appoint the following Committee Chairpersons:
 - Operations
 - Marketing/Media
 - Website
 - Special Events/Protocol Accreditation
 - Facilities
- Include information on event goals and ways to track and measure the success of the event.

C) BUSINESS PLAN

The bid application should include a comprehensive Business Plan which will serve as the primary guide for the organization and the financial operation of the event. The Business Plan should tie together a ticketing plan, sponsorship plan, and budget, along with the marketing/advertising plan.

The Business Plan should include the following information:

- Key financial objectives, including breakeven and targeted goals.
- Financial forecast reflecting all potential revenues and all potential expenditures related with staging the event. Include information to support the numbers and how you plan to reach your targets.
- Ticketing plan and strategy detailing every phase of ticket sales, price points, timelines and targets.
- Sponsorship plan and strategy detailing levels of sponsorship, prospect list, timelines, and goals. Sponsorship plan needs to recognize Hockey Alberta’s sponsorship guidelines and exclusivities as well as detailing any in-kind partners who may be able to assist your event.
- Detailed Critical path on all key tasks the Host Committee will be attempting to accomplish in hosting the Provincial Championship.

The net proceeds or losses of the event will be the responsibility of the Host Committee and/or the MHA. Hockey Alberta asks that the Host Committee have a legacy plan to deal with potential surplus and that it is outlined in the bid presentation. Please refer to the **Appendix B** for a sample budget.

The Host Committee’s obligations for event expenses should include, but are not limited to the following items:

- Arena facilities;
- Necessary staffing and off-ice officials (time-keeper, score-keeper, penalty box operators);
- Announcer and Game Music Coordinator;
- Marketing and promotional expenses (newspaper, television, radio station, etc);
- Tournament Program: All expenses associated with producing and printing the official tournament program for the event. Hockey Alberta will provide four (4) pages of content for the program (front and back covers, and inside cover pages) in digital format. Host will be responsible for finding a printer and covering all costs related to printing, including the pages provided by Hockey Alberta.
- Various event administration expenses, including meetings, postage, etc.;
- Tickets, security and VIP accreditation (Hockey Alberta will provide passes for sponsors, volunteers, players, team officials, officials and Host Committee members);
- Officials’ game fees and travel (if required);
- Accommodations and meals for one (1) Hockey Alberta Representative and one (1) Officials Supervisor;
- Optional, but can add to the event experience:
 - Tournament banquet/ luncheon/ breakfast
 - Awards (player of the game/ heart and hustle)
 - Hospitality room
 - Opening/closing ceremonies;
 - League/ Representative/ Host Banners



D) OPERATIONAL PLAN

1. Arena / Facilities

To host an event of this type, certain facility standards must be met, including:

- The host arena must be available on an exclusive basis to the Host Committee for the duration of the event and ice should be booked in accordance with the schedules included in APPENDIX C
- Host arena must be located within the host city/town;
- The main host arena must have adequate seating space;
- A minimum of four (4) dressing rooms, one (1) officials room, and one (1) alternate change room are required for this event;
- An office area designated for the duration of the tournament to be used for the coaches/managers meeting and all discipline and complaint hearings;
- Foyer/display area for merchandising, draw boards (schedule), and sponsor requirements as applicable.



2. Hotel Accommodations

The Host Committee will be responsible to show that the following hotel requirements are available in or near the host site. Ensure **written confirmation from the hotel(s)**, that a minimum of:

- 75 hotel rooms for 5 team event
- 120 hotel rooms for 8 team event

are available to house the participating teams within a one (1) hour drive from the host arena. **(Accommodations must meet a quality standard, which will be reviewed by the bid committee.)**

Teams are not required to stay in the hotel(s) that are suggested by the Host Committee as Teams will be responsible for booking and paying for their own accommodation and meal expenses;

Ensure a plan is in place to accommodate the Hockey Alberta Representative, Officials Representative, and any potential out of town officials that may be required for the duration of the tournament. These costs are the responsibility of the Host and should be factored into the budget plan.



3. Transportation

The cost associated with all travel related to the tournament, meals and accommodations at the event are the sole responsibility of each participating team. The Host Committee is not responsible for any transportation costs of any type for the participating teams.

The costs associated with travel of any out-of-town game officials are the responsibility of the Host and should be factored into the budget plan.

4. Marketing / Advertising / Revenue Generation

Each host is required to have a Marketing/Advertising plan that incorporates earned and bought media from day one until the Provincial Championship is over. This plan should detail the advertising/media plan, including promotion of sponsorship and ticket sales plans.

Venue Sales - plans should indicate the level of sales which can be achieved at the arena venue in merchandise, raffles and souvenir programs;

Local/Regional Sponsorship - plans should outline the market potential for cash and contra (product) sponsorships;

Municipal support/ Granting - if available should be noted, including major financial contributions for hosting events;

Other contributions such as in-kind donations and services should also be included in the bid.

5. Website

Provincial Championships' website (provided by Hockey Alberta) MUST be utilized for updating tournament results and standings after each game.

Each host should ensure a minimum of two (2) volunteers are trained on the website platform. Training will be provided by Hockey Alberta prior to the event.

6. Tickets

Plans should outline the strategy for the pricing and packaging of ticket sales for the event. The Host Committee shall not charge a team **entry** fee for this tournament, however the Host Committee may charge gate admission for this tournament. Please refer below for samples of best practices that have been used by past Host Sites.

Ticket Admission/Gate Prices

	<u>Suggestion</u>	<u>Maximum</u>
1) ADULT EVENT PASS	\$15-\$20	\$25
2) ADULT DAY PASS	\$7-\$10	\$15
3) SENIOR/ STUDENT EVENT PASS	\$10-\$15	\$20
4) SENIOR/ STUDENT DAY PASS	\$5-\$7	\$10
5) FAMILY (2 ADULTS/2 YOUTH) WEEKEND PASS	\$40-\$60	\$65
6) GROUP PACKAGE (35 Weekend Passes)	\$400-\$600	\$700

7. Accreditation / Information / Security

Hockey Alberta will provide standardized blank name tags to all host committees. These are to be used for all athletes, team officials, game officials, Host Committee and volunteers. The amount that will be provided will be determined once the host has been identified, depending on the number of teams that will be participating.

The Host Committee will be responsible to provide the following:

- An information package for participating teams, on-ice officials, media, VIPs and other dignitaries;
- Establishing a system to ensure all participating teams and visiting VIPs are provided with adequate identification and security.
- VIP Passes / Game Tickets (if applicable)
- Reserve complimentary entrance to the event for all identified local sponsor(s) and media.

8. Community / Special Events

The Host Committee will be responsible to coordinate all protocol arrangements for the event ensuring activities such as opening and closing ceremonies, special receptions and hospitality arrangements are conducted in accordance with Hockey Alberta guidelines.

Upon request, provide up to 5 tickets to Hockey Alberta for any special event functions held.

The Host Committee is encouraged to expand the event into the community with the staging of both on and off-ice special events to create a unique atmosphere for your community, athletes and fans. The plan for special events should be outlined in general terms during the bid presentation.

Some event ideas include:

- Shootout between periods/ Intermission shows;
- Special draws for those in attendance or program purchasers;
- Festival or Carnival – with face painting, games, mini stick hockey etc.
- “Farmer’s Market” – including a bake and craft sale etc.





9. Food Services

The Host Committee is responsible for providing meals for the assigned Hockey Alberta Rep and Officials Rep throughout the duration of the tournament.

Participating Teams and On-Ice Officials are responsible for their own meals and there is no requirement for a Host Committee to provide or reimburse them for meals.

10. Team Services

The Host Committee is required to provide participating teams with the following team service elements:

- Information about laundry service for teams to have their team laundry done, at their own cost. This will include jerseys, socks, and player undergarments;
- Information about equipment repair services (on call) for all teams in the case of an emergency;
- Industrial fans, dehumidifiers, and heaters where necessary to assist in drying of team equipment between games;
- Access to drinkable water in venue;
- Ambulance service (on call) for all games.
- A list of other qualified medical professionals that can be made available (on call) for the teams during the tournament. Dentist, Chiropractor, Physio, Massage, etc.

11. Medical / Emergency Services

It is mandatory that the Host Committee provide a Risk Management/ Safety plan to deal with issues/emergencies as they arise and provide medically responsible personnel available or on site for every game (i.e. St. John Ambulance).

12. Volunteers

To stage an event of this magnitude, the Host Committee will be required to recruit, train, support and direct the efforts of numerous community volunteers.

In consideration of this critical group, the bid documents must include:

- Volunteer program and plan for training, coordination, screening, recruitment and recognition.
- All volunteers and committee members should undergo a criminal record/background check.

13. Insurance

Hockey Canada will supply the liability insurance for the duration of the event for the Host Committee. A Certificate is available if required by your facility.

The Host Committee is responsible to secure event cancellation insurance in the event that the Provincial Championship or any other ancillary events must be cancelled for seen or unforeseen reasons.

The Host Committee is responsible for obtaining content insurance for all Provincial Championship related supplies, awards, materials, and equipment shipped in advance and stored on site.



14. Souvenirs / Merchandise / Awards

The Host Committee will be responsible for all aspects of the procuring and distribution of any souvenirs, merchandise, and/or photographs to be provided free to participants or made available for sale to those attending the Provincial Championship.

Each Host Committee will be provided with electronic files of the official Provincial Championship logo, as well as logo pantones, and other necessary information.

For the safety and integrity of both the host MHA and Provincial Championships, please contact Hockey Alberta if you are unsure of a vendor, their product or reputation.

If a Host Committee desires to adapt the official Provincial Championship logo to include local information such as Town, Division, and/or Date, a copy of the proposed logo MUST BE submitted FOR APPROVAL to the Communications department of Hockey Alberta. No other changes to the Provincial Championship logo will be permitted.

Hockey Alberta will provide the following:

- Championship Banner
- Championship Plaque
- Championship Hats
- Gold, Silver and Bronze medals (if applicable)





APPENDIX A – AEHL HOSTING INFORMATION

In addition to the information included in the Bid Guidelines, those looking to bid on an AEHL Provincial Championship event (U15AAA or U16AAA) must consider and providing the following supplemental information with the bid application:

1. HockeyTV

Host Committee must include plan on ability to broadcast games on HockeyTV. Including but not limited to:

- Facility broadcasting capabilities
- Equipment on site or available
- Camera operators
- Access to tech support
- Play by Play or color commentators

2. Online Scorekeeping

Host Committee must include staffing plans for online scorekeepers already trained on LeagueStats platforms.

Any costs associated for filling these roles will be the responsibility of the Host Committee.



APPENDIX B – SAMPLE BUDGET SHEET

Tournament costs can be determined in advance of the scheduled event. Please put some time into your budget planning:

REVENUE:

Advertising	_____
Door Admittance	_____
50/50 Draw	_____
Other Draws	_____
Program Sales	_____
Merchandise	_____
Sponsorship	_____

TOTAL REVENUE

EXPENSE:

Ice	_____
Officials	_____
Medical Services	_____
50/50 Tickets	_____
Program Printing	_____
Merchandise	_____
Banners/Decorations	_____
Postage	_____
Banquet	_____
Team Banners	_____
Hockey Alberta Rep/ Officials Supervisor	_____

TOTAL EXPENSE

DIFFERENCE

(Revenue less Expense)

=====



APPENDIX C – HOCKEY ALBERTA OFFICIALS RATES

(NOTE: These rates are not to be exceeded.)

Category	Game Fee	2 or 3 Official Split	4 Official Split
U18 AAA (AEHL), U18 Prep (CSSHL)	200 / 270	80-60-60	75-75-60-60
U18 AA, U18 Varsity (CSSHL)	166	66-50-50	
U18 Female AAA (AFHL), and Prep (CSSHL)	160 / 214	64-48-48	59-59-48-48
U18 Female AA (AFHL) and Varsity (CSSHL)	150	60-45-45	
U18, U18 Female	146	58-44-44	
U16 AAA (AEHL), U16 (CSSHL)	180	72-54-54	
U16 AA (REM & SCAHL)	166	66-50-50	
U15 AAA (AEHL), U15 Prep (CSSHL)	156	62-47-47	
U15 AA, U15 Varsity (CSSHL)	146	58-44-44	
U15 Female AA (AFHL)	146	58-44-44	
U15, U15 Female	136	54-41-41	
U13	116	46-35-35	

Mileage & Travel: Mileage for the official travelling the furthest distance (round trip) shall be paid according to Hockey Alberta's approved rate of 0.39/km. In addition to the mileage fee, the officials (driver and each passenger) will also receive a "Travel Rate":

Kilometers Traveled	Travel Rate	Kilometers Traveled	Travel Rate
0-50 km	\$0	301-400 km	\$40
51-100 km	\$10	401-500 km	\$50
101-200 km	\$20	501-600 km	\$60
201-300 km	\$30	601-700 km	\$70



APPENDIX D – SAMPLE SCHEDULES

Following are schedules to be used when booking ice to host a Provincial Championship Tournament. Please note that all Host Committees will be provided with the complete tournament schedule once they have been confirmed as a Host Site.

8-Team Tournaments

U18: 1, 2, 3, 4, Female A, Female B

U15: 1, 2, 3, 4, Female A, Female B

U13: 1, 2, 3, 4, Female A, Female B

5-Team Tournaments

U18 AA (Female), U16AAA, U15AAA, U15 AA, U13 AA

OF NOTE: It is possible that the number of teams in a tournament may be required to change depending on how many MHAs declare teams for each Category.

5 TEAM SCHEDULE – 1 ARENA (SAMPLE)

ROUND ROBIN

Event	Game #	Start	Finish
Thursday			
Coach Meeting		11:15 AM	12:15 PM
Round Robin	1	12:45 PM	3:15 PM
Round Robin	2	3:30 PM	6:00 PM
Opening Ceremonies		6:00 PM	6:45 PM
Round Robin	3	7:00 PM	9:30 PM
Friday			
Round Robin	4	10:00 AM	12:30 PM
Round Robin	5	12:45 PM	3:15 PM
Round Robin	6	4:15 PM	6:45 PM
Round Robin	7	7:00 PM	9:30 PM
Saturday			
Round Robin	8	10:00 AM	12:30 PM
Round Robin	9	12:45 PM	3:15 PM
Round Robin	10	4:15 PM	6:45 PM

PLAYOFF ROUNDS

Event	Game #	Start	Finish
Sunday			
Bronze Medal	11	10:45 AM	1:15 PM
Final	12	4:15 PM	7:00 PM



8 TEAM SCHEDULE – 1 ARENA (SAMPLE)

ROUND ROBIN

Event	Game #	Start	Finish
Thursday			
Coach Meeting		4:00 PM	5:00 PM
Round Robin	1	5:30 PM	7:45 PM
Round Robin	2	8:00 PM	10:15 PM
Friday			
Round Robin	3	8:00 AM	10:15 AM
Round Robin	4	10:30 AM	12:45 PM
Round Robin	5	1:00 PM	3:15 PM
Round Robin	6	3:30 PM	5:45 PM
Opening Ceremonies		6:00 PM	7:00 PM
Round Robin	7	7:15 PM	9:30 PM
Saturday			
Round Robin	8	8:00 AM	10:15 AM
Round Robin	9	10:30 AM	12:45 PM
Round Robin	10	1:00 PM	3:15 PM
Round Robin	11	3:30 PM	5:45 PM
Round Robin	12	6:00 PM	8:15 PM

PLAYOFF ROUNDS

Event	Game #	Start	Finish
Sunday			
Semi-Final	13	8:00 AM	10:15 AM
Semi-Final	14	10:30 AM	12:45 PM
Final	15	4:00 PM	6:30 PM



APPENDIX E – ARENA SAFETY CHECKLIST

Please use the following scale when asked for a rating. The other sections are either YES/NO or written response.

1 - POOR 2 - GOOD 3 - EXCELLENT N/A - (Not Applicable)

A. EXTERIOR/GROUNDS/BUILDING ENTRANCES **RATING**

- 1. Exterior lighting _____
- 2. Parking - handicapped parking available _____
- 3. Building address identified _____
- 4. Grounds free of unusual hazards _____
- 5. Fences are structurally sound (if applicable) _____
- 6. Sidewalks, entrances are clear of snow/debris _____
- 7. All doors are in working order _____
- 8. Fire hydrants are accessible _____
- 9. Downspouts do not discharge on sidewalks _____

B. INTERIOR/LOBBY/CONCESSION **YES/ NO / N/A**

- 1. Concession; is one available _____
- 2. Concession; area seating available _____
- 3. Office area _____
- 4. Meeting room _____
- 5. Inside viewing to ice area _____
- 6. All stairways equipped with adequate handrails _____
- 7. All areas are handicapped accessible _____
- 8. Fire suppression system checked every six (6) months _____

C. FIRE SAFETY **YES/ NO / N/A**

- 1. Stairways/exits clearly marked _____
- 2. Washrooms clearly identified _____
- 3. Emergency exits clearly marked, operational not obstructed and/or locked shut _____
- 4. Employees trained in fire extinguisher operation _____
- 5. Fire extinguishers serviced annually _____
- 6. Adequate fire extinguishers are present and operable _____
- 7. Automatic extinguishing systems over cooking equipment are serviced every six (6) months _____
- 8. Fire alarms/smoke detectors checked regularly _____
- 9. Fire doors are not propped open _____
- 10. Sprinkler system is in good working condition _____
- 11. Emergency lighting is provided, tested and maintained _____
- 12. Furnace rooms/electrical rooms free of combustibles _____
- 13. Evacuation procedure posted _____
- 14. Exhaust ducts are cleaned by a professional every six (6) months _____
- 15. Adequate garbage containers are present and waste is removed on a regular basis _____

D. ICE AREA/SURFACE **YES/ NO/ N/A**

- 1. Boards in good repair _____
- 2. Goal posts are of quick release type _____
- 3. Adequate lighting (candlepower) _____
- 4. Adequate players/penalty/officials boxes with operational gates _____



- 5. Size of ice area _____
- 6. Ice measured on a weekly basis in order to maintain appropriate ice thickness _____
- 7. Plexiglas protection is present/adequate _____
- 8. Goal areas are separately flooded at least once per day _____
- 9. Adequate ventilation is present (air quality) _____
- 10. Adequate spectator seating _____
- 11. Free of excess humidity _____
- 12. Time clock available _____
- 13. Adequate sound system _____
- 14. Acoustics _____
- 15. Seats/benches are in good repair _____
- 16. All rows are easily accessible without climbing or unusually large steps present _____

E. ICE MAKING EQUIPMENT **YES/ NO / N/A**

- 1. Type of refrigeration available (freon/ammonia) _____
- 2. Ammonia detection is present with remote alarm outside the room _____
- 3. All doors are clearly marked _____

F. ICE RESURFACING EQUIPMENT **YES/ NO / N/A**

- 1. Type of resurfacer (pull type - self-propelled) _____
- 2. Resurfacer fueled by: Gas _____
Propane _____
Natural Gas _____
Electric _____
Diesel _____
- 3. Is ice resurfacer stored in separate room _____
- 4. All spare fuel tanks stored and locked in a secure place outside resurfacer room _____

G. FIRST AID **YES/ NO / N/A**

- 1. First aid room available _____
- 2. First aid available and easily accessible at work site _____
- 3. First aid supplies are checked and replaced as required _____
- 4. Defibrillator on site and accessible _____
- 5. Access to all emergency equipment such as fire extinguishers, defibrillators, emergency eye wash and showers are kept clear of obstacles _____
- 6. A public phone is available for emergency use _____

H. SUPERVISION **YES/ NO / N/A**

- 1. Facility is supervised at all times during use. If no, please explain; _____

I. OTHER COMMENTS

APPENDIX F – BID PREPARATION CHECKLIST

This checklist has been designed to be a helpful tool as you prepare your Hockey Alberta Provincials bid. **Please be sure to thoroughly read and understand all items contained in the Bid Application and Guidelines document.** Additionally, please include the following items in your final bid package:

MANDATORY:

- HOSTING APPLICATION FORM (*APPENDIX G*)
- COMMUNITY OVERVIEW (*SEE 3.0, SECTION A*)
- HOST COMMITTEE STRUCTURE (*SEE 3.0, SECTION B*)
- BUSINESS PLAN (*SEE 3.0, SECTION C*)
 - CRITICAL PATH
 - FINANCIAL PLAN (FORECAST/BUDGET)
 - SALES PLAN
 - SPONSORSHIP PLAN
 - LEGACY PLAN
- OPERATIONAL PLAN (*SEE 3.0, SECTION D*)
 - ARENA / FACILITY PLAN
 - HOTEL PLAN
 - MARKETING / ADVERTISING PLAN
 - TICKETING PLAN
 - ACCREDITATION AND SECURITY PLAN
 - FOOD / TEAM SERVICES
 - MEDICAL / EMERGENCY SERVICES
 - VOLUNTEERS
 - SOUVENIRS, MERCHANDISE AND AWARDS
- AEHL HOSTING ONLY INCLUDE THE FOLLOWING
 - HOCKEYTV INFORMATION
 - ONLINE SCOREKEEPING STAFFING PLAN

OPTIONAL:

- SPECIAL EVENTS PLAN



APPENDIX G – HOSTING APPLICATION FORM

Please complete the following form in full and legible, including your first, second and third choice of division and category in which you are applying. ** Only select a second and third choice if you are WILLING to host these categories. You will still be considered for your first choice.

Minor Hockey Association

Association Name: _____

President: _____ Email: _____

Host Committee Chair: _____

Mailing Address: _____

Phone: _____ Email: _____

First Choice

Division: _____ Category: _____

Second Choice (if applicable)

Division: _____ Category: _____

Third Choice (if applicable)

Division: _____ Category: _____
