



# Executive Director Report to 2015 AGM

# Introduction

- Statistics
- Hockey Delivery Model
- Player Satisfaction Survey Results
- LMHA Standards
- Key Focus 2015-2016



# General Statistics

- 99,000 Participants in 2015-16 (includes Adult Recreation)
- 400 + members, 187 LMHA's, 4000 teams
- Approx 100,000 games in province, 200,000 ice times including practices etc
- Over 400 M Economic impact in Province Annually



# Registration Statistics

## Small Increase in 2014-15 (600) \*

MALE	DIVISION	FEMALE
-	Midget	-
↓ 170	Bantam	-
↑ 100	Peewee	↑ 100
-	Atom	↑ 75
↑ 500	Novice	↑ 150
↓ 300	Initiation	↑ 125
↓ 50	Senior	-
-	Junior	-
↑ 1000	Pond	-

\* Adult Recreation - ↑



# Hockey Delivery Model

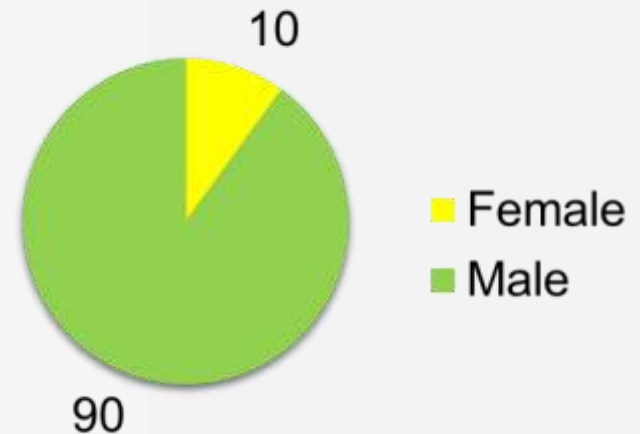
INTRODUCTION TO SPORT DEVELOPMENT	RECREATIONAL SPORT	COMPETITIVE SPORT	HIGH PERFORMANCE SPORT
Try Hockey – 6 Week Programs			
EKEC Program Grants / Programs			
6U Hockey			
8U Hockey			
Pond Hockey			
	Community / House League Non-Provincial Hockey		
		Provincial Hockey	
		AA Model	
	Spring Hockey		
	Non-Checking Options, Male Bantam/Midget		
			ADM - Leagues
			Team Alberta Program
			Team Canada

# Player Satisfaction Survey Results

3,579 Respondents, 10%  
response rate

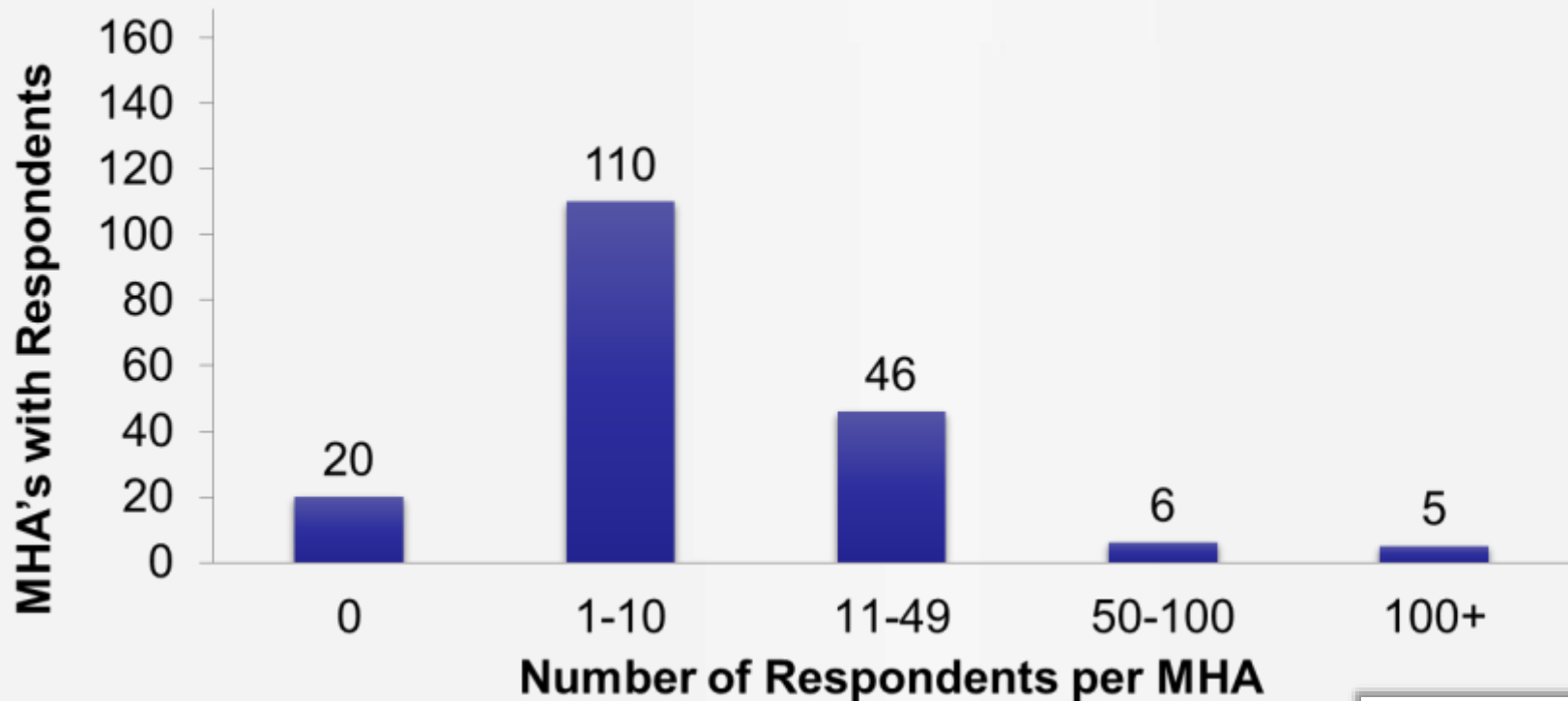
Representing 169 Minor  
Hockey Associations

= 90% of Minor Hockey  
Associations Represented



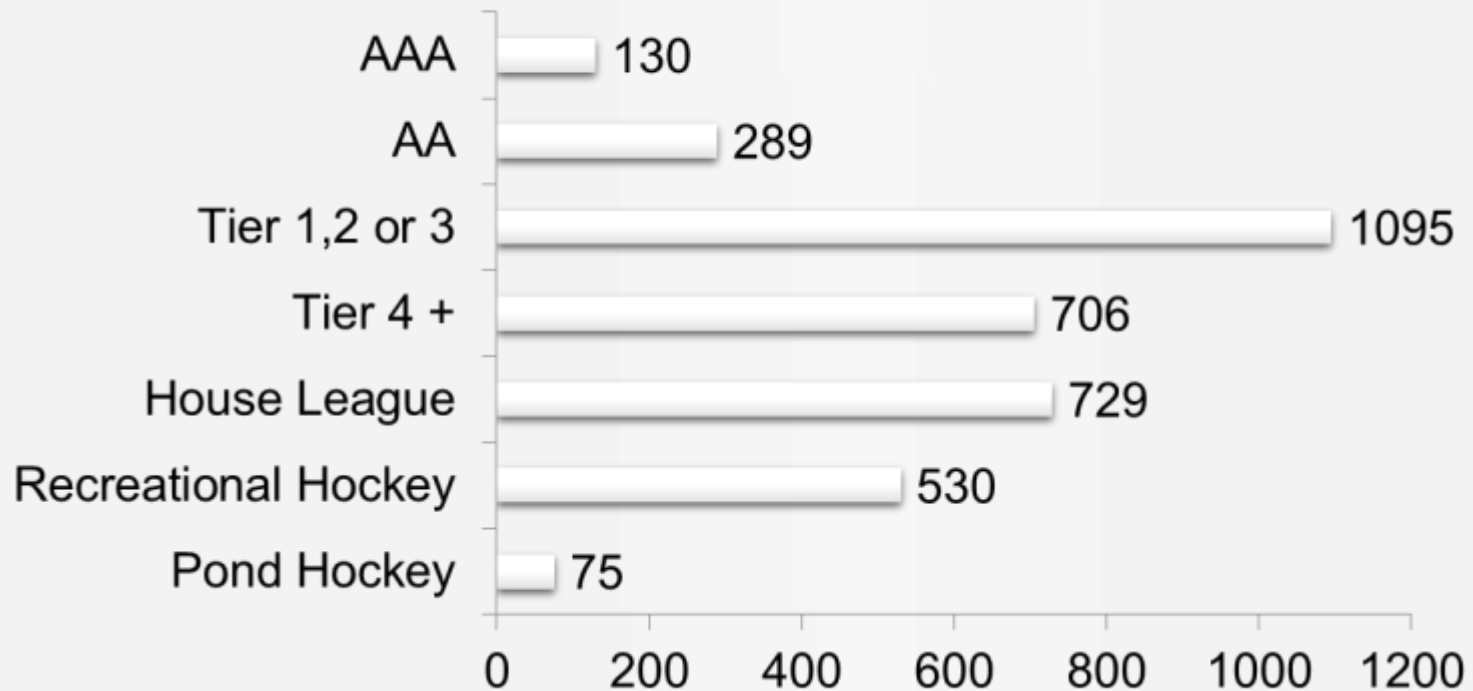
# Player Satisfaction Survey Results

## Minor Hockey Associations with Respondents



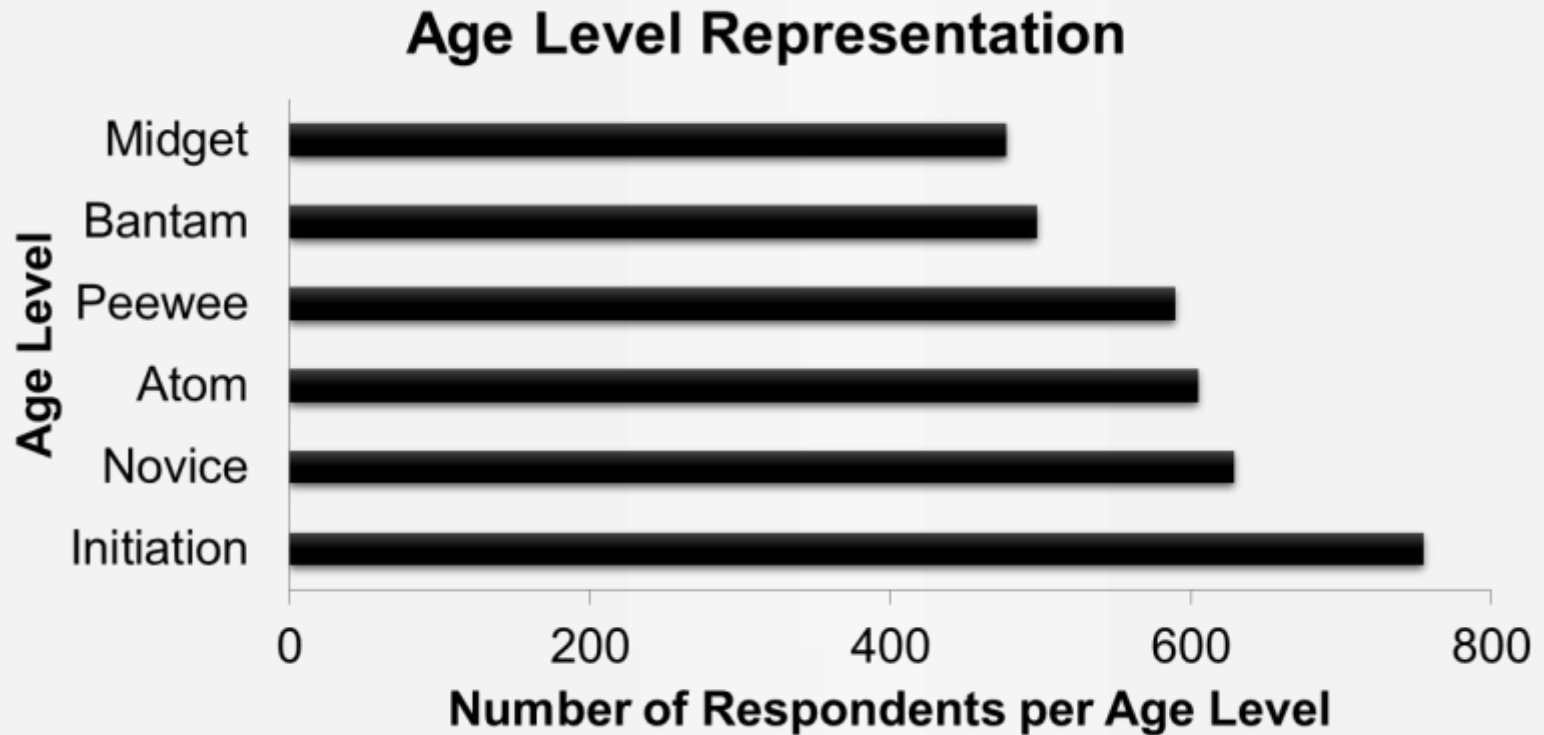
# Player Satisfaction Survey Results

## Level of Play Representation





# Player Satisfaction Survey Results



# Player Survey Satisfaction Results

	<u>Out of 10</u>
Q5 Rank Overall Experience	7.56
Q6 Rank Team Operations and Communications	7.84
Q7 Rank Service from LMHA	6.9
Q8 Rank Quality of Coaching	7.76
Q9 Rank Quality of Officiating	7.22
Q10 Rank Value for Fees Paid (all fees)	7.16
Q11 Rank Competition Level	7.56

# LMHA Standards

## MEMBERSHIP:

- Approved Bylaws in HA Office
- Certificate of Incorporation
- Up to Date Contact Information
- Agreed Upon Boundaries

## COACHING / DEVELOPMENT:

- Coach Director Assigned
- All Coaches Certified on Time

## HOSTING HA EVENTS:

- Provincials
- Regional / National
- Zone Meeting
- Spirit of Hockey Day

## GAME & CONDUCT:

- Screening
- Complaint Handling

## ATTENDANCE AT HA FUNCTIONS:

- Zone Meetings
- AGM & Hockey Conference

## PROGRAM OPERATION:

- Initiation Program Model
- Body Checking Options

## ORGANIZATIONAL POLICY:

- Conflict of Interest
- Board Governance
- Financial Management

## HOCKEY CANADA REGISTRY:

- Use as Point of Entry
- Online Payment



# Business Plan 2015-2016

## Key Focus:

- Continue to Enhance, Build, Implement Hockey Delivery Model
- Review of Provincial Championship Model in AB
- Build Player First Charter
- Review Brand / Visual Identity



# THANK YOU

