



Fran Zinger – Sherwood Park

1. Provide a brief history of your hockey involvement:

- Held several positions with Sherwood Park Minor Hockey Association, including President and Past President;
- Received Sherwood Park MHA's Lifetime Achievement Award (2006);
- Member of Hockey Alberta's (then) Game and Conduct Committee;
- Appointed to Board of Hockey Alberta as Zone 7 Director;
- Elected to Board as Zone 7 Director;
- Elected to Board as Vice President of Operations;
- Elected to new Governance Board at its inception as a Director;
- Elected to Board as Vice Chair;
- Currently appointed to finish the term for a vacant Board position;
- Recipient of the President's Award in 2012;
- Adult children still play, and now so do my young grandsons.

2. Provide a history of involvement in other professional or volunteer positions that you believe would help you excel in this position:

- Practicing lawyer in Alberta for 40 years, including partnership in a legal firm;
- President of my Professional Corporation;
- Degree in Economics and Political Science;
- Long history of volunteering that goes back to junior and high school, including President of Student's Union and Teen Club;
- Served on a variety of committees, ranging from legal, to hockey, to fundraising, etc.;
- Member of the Board of NABIS (Northern Alberta Brain Injury Society), which ultimately amalgamated with a rehab society to become the Brain Care Centre, including position as Vice President and served on committees of the organization;
- Recipient of the Brain Care Centre's Patrick Hirschi Lifetime Achievement Award (highest) for service to BCC;
- Served on the Board of the Foxhaven Lake Estates Condo Association Board;
- Many years of experience with insurance issues and personal injury issues as a practicing lawyer;
- Single parent raising two children, working as a full-time lawyer, volunteering in various capacities, and 100% involvement in my children's hockey;
- Strive to find new and creative ways to solve problems and create opportunities to better and promote the game of hockey.



Director at Large Credentials Summary

3. What skills, attributes, experiences would you bring to the Hockey Alberta Board, if elected?

- Long serving member of the Board (from 2006 to present);
- Keen desire to promote the game, its lifetime benefits, and to make various forms of hockey available to as many participants as want to play;
- Serving member of Hockey Canada's Female Policy Committee – hence another venue to promote females, visible minorities, leadership, etc.;
- Advocacy skills are essential to practice law as I did as a civil litigator;
- Communications: as a partner in a legal firm, public relations, marketing, and branding were essential to the continuation of the firm and each partner was involved;
- Involvement with Sherwood Park MHA, as a parent, a hockey mom, tournament organizer, and several positions on the Board – in depth knowledge and experience at the local level (from 1989-2006);
- Served on two other Boards – NABIS/BCC and Condo Association Board, both non-profits;
- Continued to serve on two Boards as they transitioned: NABIS to BCC during an amalgamation, and on the Board of Hockey Alberta from Operational to Governance;
- Lifelong commitment to volunteering – benefits community and society, and to give back;
- Commitment to working collaboratively;
- Passion for the game, its participants, and the organization.

4. What is it that you believe is important for the Hockey Alberta Board to focus on in the next three years?

There are three:

1. The need to give our participants (the customers and their families) what they are telling us they want, which varies markedly, depending on the customer. I.e. More or less hockey, more or less competition, shorter or different seasons, traditional or non-traditional hockey, who can play, where they can play. There are many opportunities available to us.
2. Gender equity and diversity are more than buzzwords: meeting this provides the greatest opportunity to grow the game by strategically targeting females and visible minorities to participate as players, coaches, officials, administrators and leaders.
3. Society is changing and private entrepreneurs are saying they are giving our customers what they want. A strategic solution is to focus on developing coaches and officials to be the best they can be – each will result in better skill development for the players, a more enjoyable experience and an expectation that Hockey Alberta is the best answer for providing our participants what they want, in a safe and fun environment.