



42<sup>ND</sup> ANNIVERSARY  
AWARDS  
*Gala*  
& HOCKEY CELEBRATION

SATURDAY, JULY 20, 2024  
GARY W. HARRIS CANADA GAMES CENTRE  
RED DEER

**SPONSORSHIP OPPORTUNITIES**

# OUR EVENT BY THE NUMBERS

**1**

ALBERTA  
HOCKEY  
FAMILY

**350+**



ATTENDEES

**1**

UNFORGETTABLE  
HOCKEY HOT  
STOVE

**6**



INDIVIDUALS  
INDUCTED

**1**



TEAMS  
INDUCTED



## EVENT SPONSORS BENEFITS

- Connect with Alberta's hockey leaders and distinguished guests
- Build new connections in the sport of hockey
- Be seen as leaders in the Alberta sport community
- Generate support for the Every Kid Every Community Program
- Be an integral part of the biggest celebration of hockey in Alberta

## JOIN OUR 2024 EVENT PARTNERS



# SPONSORSHIP OPPORTUNITIES

Applicable fees and taxes may apply to price.

## PRESENTING SPONSOR – 1 @ \$6,500

- 2 tables of 8 in prime location
- 2 bottles of wine per table
- Bar service, with dedicated server (seated during dinner and ceremony)
- All beverages included
- 2-minute welcome address to the guests.
- Social Media mentions (pre, during and post event)
- VIP Reception invitation
- Logo on event signage, pre-event promotion, event PowerPoint and program
- Opportunity to provide an Inductee gift of your choice (at your cost)
- Logo in AHHF gallery for the 2024-25 season located in Red Deer
- Logo and link on Hockey Alberta website

## EVENT SPONSOR

<p>DINNER SPONSOR (x1) HOCKEY HOT STOVE (x1) VIDEO SPONSOR (x1) VIP RECEPTION (x2) <b>\$3,000</b></p>	<ul style="list-style-type: none"> <li>• 1 table of 8 in prime location</li> <li>• 2 bottles of wine</li> <li>• VIP bar service, and/or dedicated server</li> <li>• All beverages included (during seated dinner and ceremony)</li> <li>• Full page program ad</li> <li>• Logo on event PowerPoint and signage</li> <li>• Social media recognition pre, during and post-event</li> <li>• Verbal recognition at event</li> <li>• VIP reception invitation</li> </ul>
<p><b>SOLD!</b> WINE SPONSOR (x1) CORPORATE TABLE (x8) <b>\$1,700</b></p>	<ul style="list-style-type: none"> <li>• 1 table of 8</li> <li>• 2 bottles of wine</li> <li>• 1/2 page ad in the program</li> <li>• Logo on event PowerPoint and signage</li> <li>• Logo on each of the 3 bars (Wine Sponsor only)</li> <li>• Social media recognition, pre, during and post-event</li> </ul>
<p>TABLE OF 8 (<b>\$1,200</b>) INDIVIDUAL TICKETS (<b>\$150 ea.</b>)</p>	<ul style="list-style-type: none"> <li>• Table of 8</li> <li>• Individual tickets</li> </ul>
<p><b>SOLD!</b> SILENT AUCTION SPONSOR (CASH OR CONTRA) <b>\$500</b></p>	<ul style="list-style-type: none"> <li>• 2 tickets to event</li> <li>• Logo on signage on silent auction tables</li> <li>• Logo on silent auction bid sheets</li> </ul>
<p>PROGRAM ADS FULL PAGE (<b>\$500</b>) HALF PAGE (<b>\$250</b>) QUARTER PAGE (<b>\$125</b>)</p>	<ul style="list-style-type: none"> <li>• Event program ad:</li> <li>• Full page ad: 5.25"x7.75"</li> <li>• Half page horizontal: 5.25"x3.75"</li> <li>• Quarter page: 5.25"x2.00"</li> </ul>

Custom packages are available. Should one of these sponsorship levels interest you please contact Tim Leer at [tleeer@hockeyalberta.ca](mailto:tleeer@hockeyalberta.ca) or by phone at 403-350-0012.



*Bringing Alberta's Hockey Family Together*

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# ALBERTA HOCKEY HALL OF FAME

The Alberta Hockey Hall of Fame (AHHF) annually recognizes and celebrates the achievements of a select group of hockey greats at the AHHF Gala and Hockey Celebration.

Hockey Alberta and the AHHF are proud of the hockey tradition that runs deep in Alberta. We are fortunate to be home to a number of hockey greats who have made a significant impact on our sport provincially, nationally and internationally.

To date, more than 100 of Alberta's athletes, builders and teams have been welcomed as Honoured Members. The AHHF is located in Red Deer, as part of the Alberta Sports Hall of Fame and Museum.



ON SATURDAY, JULY 20, HOCKEY ALBERTA WILL HOST AN EVENING HOCKEY CELEBRATION FULL OF HOCKEY STORIES IN HONOUR OF OUR 2024 AHHF INDUCTION. WE HOPE TO INCLUDE YOU AS PART OF THE EVENT THAT BRINGS ALBERTA'S HOCKEY FAMILY TOGETHER.

## 2024 HONOURED MEMBERS

Billy Dea  
Jarome Iginla  
Dave King  
Kelly Kisio  
Craig MacTavish  
Shannon Szabados  
2000-01 Red Deer Rebels

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