

GLENCROSS INVITATIONAL



CHARITY CAMP & POKER TOURNEY



\$1.8 MILLION RAISED TO DATE

THE GLENCROSS ROUGHSTOCK RODEO AND POKER EVENT IS BACK! LOOKING A LITTLE DIFFERENT THIS YEAR, CURTIS IS TEAMING UP WITH HIS FORMER TEAMMATES TO HOST A CHARITY HOCKEY CAMP. FOUR TEAMS WILL FACE-OFF FOR THE GLENCROSS CHARITY CAMP CHAMPIONSHIP AND THEN WILL PLAY THE ODDS AT THE POKER TABLE.

ALL FUNDS RAISED WILL GO TO CHARITY - THE HOCKEY ALBERTA FOUNDATION AND RONALD MCDONALD HOUSE CHARITIES ALBERTA.

OCTOBER 19TH OR 20TH, ** RED DEER

4 TEAM CHARITY HOCKEY CAMP*

GARY W. HARRIS CANADA GAMES ARENA

CELEBRITY POKER TOURNEY*

WESTERNER PARK. SEATS LIMITED.

*MUST BE 18 YEARS OF AGE OR OLDER TO PLAY

**SUBJECT TO NHL SCHEDULE



SPONSORSHIP	GOLD \$10,000	SILVER \$5,000	BRONZE \$2,500	MVP \$1,750	FRIEND OF THE HOUSE \$1,000
HOCKEY PLAYERS (INCLUDES VIP RECEPTION)	4	2	1		
ADDITIONAL VIP RECEPTION TICKETS**	4	2	1		
HOCKEY SPECTATOR TICKETS*	25	15	8	4	4
LOGO ON RINKBOARD	✓	✓	✓		
COMPANY NAME ON PLAYER JERSEYS	✓	✓			
SEATS AT THE GLENCROSS CELEBRITY CHARITY POKER TOURNAMENT	8	4	2	1	
EXCLUSIVE GLENCROSS INVITATIONAL GIFT	✓	✓	✓	✓	
LOGO AT POKER TOURNAMENT	✓	✓	✓	✓	✓
LOGO ON PROMOTIONAL MATERIAL	✓				

*ADDITIONAL HOCKEY TICKETS ARE AVAILABLE AND CAN BE PURCHASED ONLINE AT HOCKEYALBERTA.CA FOR \$20 PER TICKET.

**ADDITIONAL TICKETS TO THE VIP RECEPTION ARE AVAILABLE FOR \$100 PER TICKET (INCLUDES FOOD) TO SPONSORS ONLY.



4 TEAMS
15 SKATERS & 1 GOALIE
5 CELEBRITIES PER TEAM
JERSEYS & SOCKS TO KEEP
CHAMPIONS PRIZING



KEY DATES & EVENT INFORMATION

DETAIL	
JUNE 30	RETURNING SPONSORS TO SECURE SPOT FOR 2022
JULY 31	EMAIL .EPS OR .AI VERSION OF COMPANY LOGO FOR RINKBOARD & SIGNAGE TO FOUNDATION@HOCKEYALBERTA.CA
SEPTEMBER 1	NAMES OF ALL HOCKEY & POKER PLAYERS SUBMITTED TO FOUNDATION@HOCKEYALBERTA.CA
SEPTEMBER 1	ROOM RELEASE FOR ROOM BLOCK AT HOLIDAY INN GASOLINE ALLEY

CHARITY CAMP		
GARY W. HARRIS CANADA GAMES ARENA	8:00 AM - 9:00 AM	REGISTRATION
	9:00 AM - 10:00 AM	GAME 1
	10:15 AM - 11:15 AM	GAME 2
	11:30 AM - 12:30 PM	GAME 3
	12:45 PM - 1:45 PM	GAME 4
	8:00 AM - 3:30 PM	VIP RECEPTION - APPIES & DRINKS

POKER TOURNEY		
WESTERNER PARK	4:00 PM	CHECK-IN
	5:00 PM	CARDS DEALT
	7:00 PM	APPIES, DRINKS & LIVE AUCTION
	11:00 PM	EVENT WINNERS ANNOUNCED (TIME APPROX)

PLEASE COMPLETE THE REGISTRATION FORM ONLINE: HOCKEYALBERTA.CA

CONTACT INFORMATION

FOR FURTHER SPONSORSHIP INQUIRIES OR QUESTIONS PLEASE CONTACT:

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